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Dear valued Xerox Customer,

At Xerox, we are committed to providing products that address our Customers' most critical business requirements over the long term. As part of these efforts to continually improve our products, Xerox is introducing a new, cost-effective approach to programming and producing jobs for digital print that integrates with your existing workflow today, while providing the foundation for more advanced output management capabilities in the future.

Xerox FreeFlow™ Print Manager offers an integrated print manager / job ticketing workflow that provides users with a single point of access to the fleet of FreeFlow Print Manager-supported Xerox printing systems (includes FreeFlow DocuSP® and Creo digital front-ends) to better manage jobs in a multiple engine environment. FreeFlow Print Manager can be used to check the availability and status of printers, and program a full range of job parameters that match the capabilities of each printer. It greatly simplifies operator training by employing an easy-to-use, consistent and customizable graphical user interface ("GUI") and opens up new business opportunities with a highly productive demand reprint workflow. And when you're ready for JDF integration, FreeFlow Print Manager is ready too with support for industry-standard, automatic JDF-enabled job ticketing.

FreeFlow Print Manager provides a complete print manager / job ticketing solution for your supported Xerox printing systems:

- Remotely access all of your digital printers to perform job submission and demand reprint, and monitor all FreeFlow Print Manager-supported monochrome and color printers

- Automatically query your print systems for capabilities to ensure job ticket compatibility

- Reduce job programming complexity by using the same processes for all FreeFlow Print Manager-supported printers

- Quickly train operators on viewing, ticketing, and overseeing digital print operations

- Identify production print attributes such as covers, exception pages, and media

- Manually direct jobs to the most appropriate or available digital printer

- Reprint jobs with little or no job ticketing requirements

- Develop custom GUIs for faster, easier production

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If you are a current user of either Xerox Document Submission (XDS) or Xerox Document Submission Plus (XDS Plus), Xerox invites you to upgrade to the new FreeFlow Print Manager at the special promotional price of $995 (regularly $3995). You may also elect to enter into an optional annual support agreement, which includes standard phone support and access to product updates and fixes for recognized software problems, for $600 per year.

To learn more about FreeFlow Print Manager, or to inquire about licensing an upgrade, please contact a Xerox representative, or visit Xerox.com to obtain a referral to the appropriate Xerox sales staff. A FreeFlow Print Manager trial version will also be available free of charge via Xerox on the web on March 1, 2005. The trial version allows users to evaluate the product for a period of 60 days.