

Xerox FreeFlow[®]
Print Server v. 8.0. SP2
Customer Welcome Package for
Xerox Color 550/560 Printer, and
Xerox 700 & 770 Digital Color Presses



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Printed in the United States of America.

Changes are periodically made to this document. Changes, technical inaccuracies, and typographic errors will be corrected in subsequent editions.

Document Version: 1.0 (April 2009)

Contents

Getting Started Multimedia Program for FreeFlow Print Server	3
Useful Material.....	4
What's New - A good starting point to learn about FreeFlow Print Server.....	4

Welcome and Congratulations

This is the latest software and documentation package for your Xerox FreeFlow Print Server. There are a number of changes that will impress you. Whether you are starting out in digital color or already delivering color-critical jobs, this sleek, simple and smart new software will help you get the job done.

FreeFlow Print Server brings the most sophisticated blend of office and production workflows together with the FreeFlow Print Server version 8. The FreeFlow Print Server delivers production level capabilities such as robust queue management and Adobe PDF Print Engine support while honoring all the office capabilities the machine has to offer.

Simplicity – to help you get the work done

Whether you are printing with PostScript or through the Adobe PDF Print Engine, the FreeFlow Print Server makes it easy to get great results, every time. The Xerox® Print Driver is very visual and makes it easy for people to submit jobs for printing. For the operator or walk-up user, the User Interface (UI) is easy to use and can be customized to support the activities that you do the most. And for those last minute changes, you can make them effortlessly at the UI on a page, job or queue level.



End-to-end ease

The FreeFlow Print Server with the Adobe® PDF Print Engine delivers a predictable and consistent workflow, from creative through prepress and production. By using native PDF files, you eliminate the problems associated with PostScript® conversion. Special effects added by the document designer print as expected, without time-consuming and unreliable workarounds such as flattening layered files. Plus, color conversion, trapping and imposition are integrated and performed at the print server.

Confident Color Technology.

Whether you are looking for great results with built-in or customizable color controls, the FreeFlow Print Server has it. Color calibration is not only reliable but also easy, quick and very accurate. And with Xerox® Consistent Color Mode, an easy, one-button selection is provided to normalize color across multiple print engines combined with Xerox's advanced profiling technology and the highly refined calibration techniques. The FreeFlow Print Server provides you with a benchmarked simple, built-in color management for consistency across devices and time.

Variable Print – from simple to complex

From simple to complex, the FreeFlow Print Server can handle your variable data printing needs, thanks to variable data caching, background forms and other performance features. All data is kept intact using a native format without file conversion, so you can feel confident that your job will print quickly and correctly. It is the logical printing solution whether you are just beginning or already printing variable jobs.

Benchmark security – because it truly matters.

Benefit from multiple security levels, all based on super-secure UNIX which is not susceptible to attack from email viruses or worms. Encrypted job-submission modes provide for public and private key encryption. Security profiles offer custom setups, a print mode that limits duplicate page printing, and more. Rest assured, you are working with a very secure system.

Getting Started Multimedia Program for FreeFlow Print Server

Summary

Xerox is now offering a new resource designed to help you learn the basic operation of the FreeFlow Print Server to get you printing as quickly as possible with your new Xerox printing system. If you are a new user or have not used the FreeFlow Print Server much, the Getting Started resource is the perfect place for you to start.

This one hour program will kick start your learning.

Where

Getting Started is multimedia based and available for download from www.xerox.com/freeflowgettingstarted

The multimedia version will also be available on the Customer Documentation CD-ROM, inside the folder named Getting Started FreeFlow Print Server Multi-media Program.

What

Getting Started with the FreeFlow Print Server covers topics including:

Basic Printing

- Print Server Tour and Job Flow
- How to Submit Jobs
- How to Manage Jobs
- How to Customize your Screen

Managing Color

- Calibrating Color for Your System
- Color Management Flow
- Adjusting Color Balance

What's New with FreeFlow Print Server:

- Changes to the User Interface
- New Features
- Enhanced Features
- Performance Improvements



How Long?

Getting Started with the FreeFlow Print Server will take approximately one hour to complete. At the end there are exercises that you can print and take to your system so you will be able to start using the FreeFlow Print Server to print and manage basic jobs quickly.

Useful Material

Below are some useful resources available on the Customer Documentation Media

[What's New](#) - A good starting point to learn about FreeFlow Print Server.

[FreeFlow Print Server Brochure](#) – Quick look at Adobe PDF Print Engine

[FreeFlow Print Server Color Handbook](#) - The Color Handbook is designed to inform you about the features and operation of the FreeFlow® Print Server to help you achieve the best color from your printer as quickly as possible.

[Print Tabs](#) –Directions for printing tabs using the FreeFlow Print Server when connected to a light production print engine

[FreeFlow Print Server System Guide](#) - The System Guide provides the information needed to perform system administration tasks for configuring and maintaining the Xerox FreeFlow® Print Server for printing systems

[Full Featured Print Drivers](#) – Windows and Mac Print Drivers available on the web and on media in the Customer Documentation kit

[FreeFlow Remote Printer Software](#) –A software application that allows a user to control FreeFlow Print Server from a remote computer. View printer status, submit, preview and control jobs remotely.