

About the Documentation

This manual is part of a set of Fiery EX3535 Color Server[™] documentation that includes the following manuals for users and system administrators

- The Quick Start Guide summarizes the steps for configuring the Fiery EX3535
 Color Server and printing. It also describes how to access the online documentation.
- The User Software Installation Guide describes how to install software from the
 User Software CD to enable users to print to the Fiery EX3535 Color Server, as well
 as how to set up printing connections to the Fiery EX3535 Color Server.
- The Configuration Guide explains basic configuration and administration of the Fiery EX3535 Color Server for the supported platforms and network environments. It also includes guidelines for setting up UNIX, Windows NT 4.0/2000, and Novell NetWare servers to provide printing services to users.
- The Printing Guide describes the printing features of the Fiery EX3535 Color Server for users who send jobs from their computers.
- The Color Guide provides information on managing the color output of the Fiery EX3535 Color Server. It explains how to calibrate your copier and take advantage of the ColorWise® color management system, as well as features in ColorWise Pro Tools™.
- The Fiery Color Reference addresses concepts and issues associated with managing
 color output of the Fiery EX3535 Color Server and outlines key workflow scenarios.
 In addition, it offers information on printing color documents from popular
 Microsoft Windows and Apple Mac OS applications.
- The Job Management Guide explains the functions of the job management utilities, including Command WorkStation™ and DocBuilder Pro™, and how you can use them to monitor and control jobs on the Fiery EX3535 Color Server. This manual is intended for an operator or administrator, or a user with the necessary access privileges, who monitors and manages job flow, performs color calibration, and troubleshoots problems that may arise.
- Customer Release Notes provide last-minute product information and workarounds for some of the problems you may encounter.

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Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.

Consult the dealer or an experienced radio/TV technician for help.

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This equipment has been tested concerning compliance with the relevant RFI protection requirements both individually and on system level (to simulate normal operation conditions). However, it is possible that these RFI Requirements are not met under certain unfavorable conditions in other installations. It is the user who is responsible for compliance of his particular installation.

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Introduction

This manual explains how to manage color output on the Fiery EX3535 Color Server, and provides information on calibration and color profiles.

This manual is part of a set of documentation that includes manuals for users and system administrators. The other manuals are available at your site—refer to them for a complete description of your Fiery EX3535 Color Server.

NOTE: The term "Fiery EX3535" is used in this manual to refer to the Fiery EX3535 Color Server. The term "copier" is used to refer to the DocuColor 3535. The name "Aero" is used in illustrations to represent the Fiery EX3535. The term "Windows" is used to refer to Windows 95, Windows 98, Windows Me, Windows NT 4.0, Windows 2000, and Windows XP wherever appropriate. Illustrations of Windows software may not necessarily reflect the version of Windows that you use.

About this manual

This manual is organized to supply you with key information about managing the color output of your Fiery EX3535.

- Chapter 1 describes the Fiery EX3535 print options and how to get the best color results.
- Chapter 2 covers various methods of calibrating the Fiery EX3535.
- Chapter 3 takes you through the features of ColorWise Pro Tools. ColorWise Pro
 Tools include Profile Manager, used to manage color profiles on the Fiery EX3535,
 and Color Editor, which allows you to customize simulation and output profiles.
 This chapter also describes Spot-On®, which allows you to define CMYK
 equivalents for spot colors.
- Appendix A provides information about setting up and calibrating color measurement instruments.
- Appendix B describes the Simple ASCII File Format (SAIFF), which can be used to import toner density measurements from measurement devices.

The Fiery Color Reference Glossary defines words in bold—for example, output
profile—that appear throughout this manual. Color terms and concepts, such as
"color space," "spot color," "gamut," and "source profile," are used throughout this
manual. If you are new to desktop color, or if any terms are unfamiliar, check the
Glossary.

Key features of ColorWise

ColorWise is the **color management system** (**CMS**) built into the Fiery EX3535 and designed to provide both casual and expert users with the best color output for a variety of purposes. The ColorWise default settings provide high-quality out-of-box color from many Windows and Mac OS applications. This allows casual users to achieve quality output without knowing about or changing any color settings on the Fiery EX3535.

For consistent color, calibrate the Fiery EX3535 on a regular basis. ColorWise Pro Tools include an easy-to-use calibrator, which allows you to calibrate using either the scanning unit that is part of the copier or a **spectrophotometer** or **densitometer** (see Chapter 2).

ColorWise features allow you to modify printing results. Depending on your particular needs, you can:

- Set the behavior of CMYK printing to emulate DIC, Euroscale, and SWOP offset press standards.
- Match PANTONE and other spot colors for the best match when printed using four-color press conditions or when printed using presses with extra, custom plates.
- Select a color rendering dictionary (CRD), also called a rendering style, for RGB
 printing. CRDs allow for rich, saturated printing of presentation graphics; smooth,
 accurate printing of photographs; and relative or absolute colorimetric rendering for
 specialized needs.
- Define the source of incoming RGB color data for better screen matching and provide for better color conversion of RGB data with no source information.

 Define whether RGB data is converted into the full gamut of the copier or whether it is first converted into the gamut of another device, such as a press standard. This feature is helpful for making one device behave like another. It is also useful for evaluating the appearance of the RGB file under different printing conditions without having to reprocess the RGB data each time.

ColorWise color management (ColorWise) offers an open color architecture, allowing users to customize the Fiery EX3535 to meet new printing needs as they arise. ColorWise supports ICC profiles, which are industry standard color profiles that describe the color behavior of a device. Downloading ICC profiles to the Fiery EX3535 enables the Fiery EX3535 to simulate a custom press (or another copier), as well as accurately print colors from a particular monitor or a scanner. In addition, you can create customized ICC profiles for the copier.

ColorWise also allows you to use any **Status T** densitometer by importing data in a standard file format (see Appendix B). In this case, it is important to note that the quality of the instrument used will determine the quality of the calibration.

1-1 | Managing color on the Fiery EX3535

Chapter 1: Fiery EX3535 Color Management

The following sections describe the options available from the **ColorWise** color management system and explains how to customize the color settings for your particular needs. They provide descriptions of the preset ColorWise default settings and cover additional options for users who need to customize ColorWise.

For information on **PostScript** Level 2 or 3 printer drivers, see page 1-33. The section also contains information on the capabilities of printer drivers and instructions for setting color options with the PostScript drivers for Windows and Mac OS computers.

NOTE: Many of the color management options described in this chapter are only available with the PostScript driver, not the PCL driver.

Managing color on the Fiery EX3535

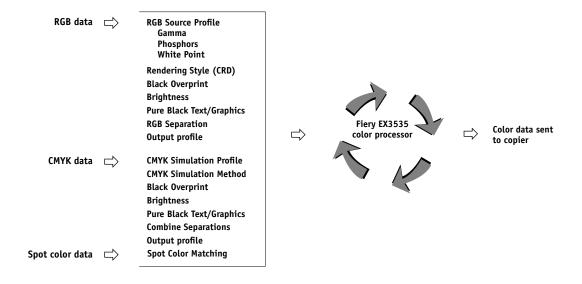
To modify Fiery EX3535 printing behavior, do any of the following:

- Select ColorWise options for an individual print job using menus that appear in the printer driver.
- Select most ColorWise options as server defaults from the Color Setup application in ColorWise Pro Tools (see page 3-57). Defaults can also be set from Fiery EX3535 Setup, as described in the *Configuration Guide*. These defaults will apply to all subsequent print jobs unless you override them.
- Select some ColorWise options, particularly default **ICC profile** settings and calibration options, from ColorWise Pro Tools. These options include default Simulation Profile (see page 1-21), CMYK Simulation Method (see page 1-24), Appear in Driver as (see page 3-13), default Source Profile (see page 1-19), RGB Separation (see page 1-25), and associated calibration set (see page 2-6).

Applications can generate color data for the Fiery EX3535 in many different **color spaces**. The most common type of color data produced from **office applications** is RGB, while prepress applications generally produce **CMYK** data. Desktop applications can also generate **spot colors**, such as PANTONE colors. To complicate matters, a single page may contain a mix of RGB, CMYK, and spot colors. The Fiery EX3535

allows users to control the printing of these mixed-color documents with features that apply specifically to RGB, CMYK, or spot color data. Fiery EX3535 color management generates CMYK data to be sent to the copier.

The following diagram illustrates the print options in the Fiery EX3535 color management process that affect color data conversions. You can access these print options when you send a print job to the Fiery EX3535. Most of these options and settings are described in subsequent sections of this chapter.



RGB **Source Profile** is the only color option that applies strictly to RGB color data. The other options that affect RGB color also affect the more rarely used Lab, XYZ, and other calibrated color spaces.

NOTE: For users who are familiar with PostScript 3 color, RGB Source Profile affects all CIEBasedABC color spaces (if the source space is RGB). If you send CMYK data to the Fiery EX3535 in CIEBasedDEFG format, for example, by choosing PostScript Color Management in Adobe Photoshop, the Fiery EX3535 Rendering Style selection—which normally affects only RGB data—will also affect this CMYK data.

You can specify settings for the following options by selecting print options when you send a job to the Fiery EX3535. Some can also be set as defaults by the administrator during Fiery EX3535 Setup or using ColorWise Pro Tools. Settings specified using print options override the defaults.

| Fiery EX3535 color print option | What it does |
|---|--|
| Brightness 85% Lightest to 115% Darkest | Performs a color adjustment on all color channels to make the printed output lighter or darker. |
| Color Mode (Mac OS) CMYK/Grayscale or Print Mode (Windows, PS driver) Standard Color/Expert Color/Grayscale or Print Mode (Windows, PCL driver) CMYK/Grayscale | Specifies the output color space of the job. Select CMYK, Standard Color, or Expert Color for a full-color document. |
| Rendering Style Photographic/Presentation/Relative Colorimetric/Absolute Colorimetric (Default set at Setup or with ColorWise Pro Tools) | Applies a Fiery EX3535 color rendering dictionary (CRD) to RGB data (see page 1-12), or to any incoming data with a PostScript source color space definition, including CMYK. The rendering styles associated with the PCL driver do not match those associated with the PostScript driver. |
| Pure Black Text/Graphics On/Off (Default set at Setup or with ColorWise Pro Tools) | The On setting optimizes the quality of black text and line art output (see page 1-14). This option is only available with the PostScript driver. |
| Black Overprint On/Off (Default set at Setup or with ColorWise Pro Tools) | The On setting overprints black text and text/graphics placed on colored backgrounds. Overprinting colored backgrounds eliminates white gaps and reduces halo effects or misregistration of colors. The On setting automatically activates the Pure Black Text/Graphics option (see page 1-14). This option is only available with the PostScript driver. |
| Spot Color Matching On/Off (Default set at Setup or with ColorWise Pro Tools) | The On setting enables Fiery EX3535-defined matching of spot colors to their best CMYK equivalents. With the Fiery Graphic Arts Package, you can use Spot-On to manage and edit these spot color matches (see page 3-38). Off instructs the Fiery EX3535 to match color output to a CMYK combination specified by the source application for the document (see page 1-18). This option is only available with the PostScript driver. |

| Fiery EX3535 color print option | What it does |
|--|--|
| RGB Source Profile EFIRGB/sRGB (PC) /Apple Standard/Other/ Source 1-10/None (Default set at Setup or with ColorWise Pro Tools) | Applies an RGB source space definition to RGB data (see page 1-19). If you choose the Other setting, you must also specify particular settings for Gamma, Phosphors, and White Point. See the corresponding options in this table. This option, along with Gamma, Phosphors, and White Point, only affects DeviceRGB or calibrated RGB color spaces. This option is only available with the PostScript driver. |
| (Other) Gamma 1.0/1.2/1.4/1.6/1.8/2.0/2.2/2.4/2.6/2.8/3.0 (Default set at Setup or with ColorWise Pro Tools) | Applies the specified gamma value to the RGB source space definition (see page 1-19). To use this print option, you must choose Other as the RGB Source Profile setting. This option is only available with the PostScript driver. |
| (Other) White Point 5000 K (D50)/5500 K/6500 K (D65)/ 7500 K/9300 K (Default set at Setup or with ColorWise Pro Tools) | Applies the specified white point value to the RGB source color space definition (see page 1-19). To use this print option, you must choose Other as the RGB Source Profile setting. This option is only available with the PostScript driver. |

| Fiery EX3535 color print option | What it does |
|---|--|
| (Other) Phosphors Hitachi EBU/Hitachi-Ikegami/NTSC/ Radius Pivot/SMPTE/Trinitron (Default set at Setup or with ColorWise Pro Tools) | Applies the specified phosphor (monitor type) information to the RGB source space definition (see page 1-19). To use this print option, you must choose Other as the RGB Source Profile setting. This option is only available with the PostScript driver. |
| CMYK Simulation Profile SWOP-Coated/DIC/Euroscale/ Simulation 1-10/Match Copy/None (Default set at Setup or in ColorWise Pro Tools) | Adjusts CMYK color data to simulate an offset press standard or a custom color gamut defined at your site. The Match Copy setting bypasses Fiery EX3535 calibration and simulation to match a copy made from the copier glass. Choosing None bypasses simulation (see page 1-21). This option is only available with the PostScript driver. |
| CMYK Simulation Method Quick/Full (Source GCR)/Full (Output GCR) (Default set at Setup or with ColorWise Pro Tools) | Quick simulation applies one-dimensional transfer curves that adjust output density only. The Full simulations apply colorimetric transformations that adjust hue as well as output density (see page 1-24). This option is only available with the PostScript driver. |
| RGB Separation Output/Simulation (Default set at Setup or with ColorWise Pro Tools) | Determines which CMYK color space your original RGB data will be separated into—CMYK for the copier (Output) or CMYK for a specified simulation (Simulation). For more information, see page 1-25. This option is only available with the PostScript driver. |
| | NOTE: When RGB Separation is set to Simulation, RGB colors are affected by CMYK Simulation Profile and CMYK Simulation Method. |
| Digital Press Mode Dot/Line | Select Dot or Line to have the copier use either a dot or line screen when printing a job. The dot or line represents the smallest unit used to form an image. This option is only available with the PostScript driver. |
| Output Profile Use Media Defined Profiles/Output 1-10 (Default set at Setup or with ColorWise Pro Tools) | The output profile is applied to all data in the print job (see page 1-26). Select Use Media Defined Profiles to automatically use the output profiles predefined for the media types you have chosen. The Use Media Defined Profiles setting here overrides a similar setting in ColorWise Pro Tools. User-defined output profiles can be downloaded to the Fiery EX3535 using ColorWise Pro Tools. For more information about using ColorWise Pro Tools, see Chapter 3. This option is only available with the PostScript driver. |
| Combine Separations On/Off | Specifies whether to print separated CMYK data as a single, four-color composite document (see page 1-28). With the Fiery Graphic Arts Package, you can combine an unlimited number of spot color separations along with the CMYK separations. |

| Fiery EX3535 color print option | What it does |
|---|---|
| Screen Switching On/Off | This option only applies to the Dot Screen. If you choose Off, all objects on the page use a low-frequency screen. If you choose On, text uses a high-frequency screen, and graphics and image objects use a low-frequency screen. |
| Halftone Screen Contone/Newsprint/Application Defined/ User Defined 1-3 | Specifies how to simulate a halftone screen for your job. |
| Enable Trapping On/Off | Specifies whether the job should automatically trap text and graphics independently of their application. Trapping is intended to correct the misalignment of solid tints in CMYK images. This option is only available with the PostScript driver. |
| Black Detection On/Off | If your job consists of black-only text pages combined with a significant number of color pages, set this option to Off. |
| Copier Mode Photo/Map | Select Photo if the file is a photograph; select Map if the file is a combination of text and photographs. |
| Text and Graphics Enhancement On/Off | The On setting sharpens the edges of text and vector graphics. |

Detailed explanations of how these and other settings affect your print jobs are provided in subsequent sections of this chapter.

Rendering Style

The Rendering Style option specifies a CRD for color conversions. To control the appearance of images, such as prints from office applications or RGB photographs from Adobe Photoshop, select the appropriate Rendering Style. The Fiery EX3535 allows you to select from the four rendering styles currently found in industry standard

ICC profiles.

| Fiery EX3535 rendering style | Best used for | Equivalent ICC rendering style |
|--|---|------------------------------------|
| Photographic—Typically results in less saturated output than presentation rendering when printing out-of-gamut colors. It preserves tonal relationships in images. | Photographs, including scans and images from stock photography CDs and digital camera images. | Image, Contrast, and Perceptual |
| Presentation—Creates saturated colors but does not match printed colors precisely to displayed colors. In-gamut colors such as flesh tones are rendered well; similar to the Photographic rendering style. | Artwork and graphs in presentations. In many cases, it can be used for mixed pages that contain both presentation graphics and photographs. | Saturation, Graphics |
| Relative Colorimetric—Provides white-point transformation between the source and destination white points. For example, the bluish gray color of a monitor will map to neutral gray. You may prefer this style to avoid visible borders when <i>not</i> printing full-bleed. | Advanced use when color matching is important, but you prefer white colors in the document to print as paper white. It may also be used with PostScript color management to affect CMYK data for simulation purposes. | Relative Colorimetric |
| Absolute Colorimetric—Provides <i>no</i> white point transformation between the source and destination white points. For example, the bluish gray of a monitor will map to a bluish gray. | Situations when exact colors are needed and visible borders are not distracting. It may also be used with PostScript color management to affect CMYK data for simulation purposes. | Absolute Colorimetric |

NOTE: The rendering styles associated with the PCL driver do not match those associated with the PostScript driver.

Pure Black Text/Graphics

The Pure Black Text/Graphics option affects the printout for black text and **vector graphics** on a page. Under most circumstances, leave this option set to On. When Pure Black Text/Graphics is on, black colors generated by applications (for example, RGB = 0, 0, 0; CMYK = 0%, 0%, 0%, 100%; or K = 100%) are printed using the maximum amount of black toner allowed by the calibration curve. This means the black text and line art will not exhibit halftone **artifacts** (as long as the copier is calibrated correctly) and will not be misregistered, since there is only one toner used. In addition, this setting eliminates **blasting**. This option is automatically set to On when the Black Overprint option is set to On.

For some jobs, it is preferable to clear this option, for example, if the page includes **gradient** fills that use black. The following table describes the behavior of the Pure Black Text/Graphics option with black data defined in different color spaces.

NOTE: Use the Pure Black Text/Graphics option only when printing composites, not when printing separations.

| Input | | Pure Black Text/Graphics |
|-------------|-------------------|---|
| black color | On | Off |
| RGB | Prints 100% black | With the default profile, prints a rich black using all toners. |
| СМҮК | | Prints only with black toner, because CMYK simulations preserve the black channel. The actual amount of toner used depends on the current simulation and the calibration state of the copier. |
| Spot | | Prints only with black toner, because spot color simulations preserve the black channel. The actual amount of toner used depends on the current simulation and the calibration state of the copier. |

NOTE: PostScript applications (such as QuarkXPress) may convert elements defined as RGB = 0, 0, 0 to four-color CMYK black before sending the job to the Fiery EX3535. These elements are not affected by the Pure Black Text/Graphics option. For details, see the application notes. Also, black text and line art defined as RGB = 0, 0, 0 in office applications (such as Microsoft Word) are converted to single-color black (CMYK =

0%, 0%, 0%, 100%) by the Microsoft PostScript Level 3 driver for Windows 2000/XP. To print this single-color black at the maximum toner density of the copier, set the Pure Black Text/Graphics option to On.

Note: This feature is not available with the PCL driver.

Black Overprint

The Black Overprint option allows you to specify whether or not black text or text/graphics—defined as RGB = 0, 0, 0, or as CMYK = 0%, 0%, 0%, 100%—overprints colored backgrounds.

- Text—Black text overprints colored backgrounds, eliminating white gaps and reducing halo effects or misregistration of colors. Choosing this setting automatically activates the Pure Black Text/Graphics option.
- Text & Graphics
 —Black text and graphics overprint colored backgrounds,
 eliminating white gaps and reducing halo effects or misregistration of colors.
 Choosing this setting automatically activates the Pure Black Text/Graphics option.
- Off—Black text or text/graphics knocks out colored backgrounds.
- With Black Overprint set to Text or Text & Graphics, the final text or text/graphic portions of the page are overprinted, or combined with the underlying colors. Black colors generated by applications (for example, RGB = 0%, 0%, 0%; CMYK = 0%, 0%, 0%, 100%) are printed using the maximum amount of black toner allowed by the calibration curve. This means that black text and line art will not exhibit halftone artifacts (as long as the copier is calibrated correctly). There is no transition in the cyan and magenta toners, and the quality of the output is improved since it will not show artifacts near the edges of the text or text/graphics. The option also works with text defined in the RGB color space, that is RGB = 0, 0, 0.
- With Black Overprint Off, the border of the text or text/graphics is on an edge that
 has cyan and magenta toners on one side (outside the text) and black toner on the
 other side (inside the text). This transition may cause visible artifacts because of the
 practical limitations of the copier.

NOTE: This feature is not available with the PCL driver.

Spot Color Matching

The Spot Color Matching option provides automatic matching of spot colors with their best CMYK equivalents.

- On—The Fiery EX3535 uses a built-in table to generate the closest CMYK matches of spot colors your copier can produce. (New tables are generated when you add new output profiles.) With the Fiery Graphic Arts Package, the Fiery EX3535 uses the CMYK matches determined through Spot-On (see page 3-38).
- Off—The Fiery EX3535 uses CMYK equivalents defined by the spot color manufacturer, such as PANTONE. These are the same CMYK equivalents used by applications that include spot color libraries.

For jobs that include spot colors, set Spot Color Matching to On unless you are printing press simulations. In that case, set Spot Color Matching to Off and choose the appropriate CMYK Simulation setting (see page 1-21).

For PDF jobs that include spot colors and where the spot colors are not included in the built-in table, setting Spot Color Matching to On retains the spot color originally specified. The Fiery EX3535 references the built-in table to generate the closest CMYK matches of the original spot color.

NOTE: Use the Spot Color Matching option only when printing composites, not when printing separations.



Spot Color Matching and the PANTONE Coated Color Reference

The PANTONE Coated Color Reference (described in the *Fiery Color Reference*) prints differently depending on the Spot Color Matching setting.

- On—The Fiery EX3535 uses a built-in table or, with the Fiery Graphic Arts Package, the Spot-On color dictionaries (see page 3-38) to generate the best matches of the PANTONE colors that your copier can produce. The PANTONE number is printed below each swatch.
- Off—The Fiery EX3535 prints swatches using the CMYK values recommended by Pantone, Inc. (and used by applications that provide PANTONE color libraries).
 The CMYK values used to generate the color, as well as the PANTONE number of the color, are printed below each swatch. These CMYK values are printed through the selected CMYK Simulation and Output Profile settings.

Note: This feature is not available with the PCL driver.

RGB Source Profile

The RGB source profile setting allows you to define the characteristics of the RGB data in your document so the appropriate color conversion can occur on the Fiery EX3535. Commonly used monitor color spaces are available from the printer driver and from the ColorWise Pro Tools Profile Manager. For special needs, use ColorWise Pro Tools to download custom monitor or scanner profiles.

When you specify a setting other than None for the RGB Source Profile, the Fiery EX3535 overrides **source color space** definitions or profiles that other color management systems may have specified. For example, if you specified a ColorSync System Profile on your Mac OS computer, the RGB Source Profile setting overrides it. In cases where you do *not* want this setting to override another specified source color space, choose the None setting.

When you specify a setting other than None for the RGB Source Profile—since the color space definitions are overridden—the output from the Fiery EX3535 is consistent across platforms. The Fiery EX3535 RGB Source Profile options are:

- **EFIRGB** specifies an EFI-defined color space recommended for users who have no detailed information about their RGB data.
- sRGB (PC) specifies the industry standard definition for a generic Windows computer monitor.
- Apple Standard specifies the definition of all standard Mac OS computer monitors.
- Other allows you to specify custom RGB source settings. If you choose Other as the RGB Source Profile setting, you must choose settings for the Gamma, Phosphors, and White Point options.
- **Sources 1-10** specify the definitions you download as RGB source profiles. For more information about downloading RGB source profiles, see page 3-10.
 - If you are printing with the PostScript driver from a Windows computer and have Two-Way Communication enabled, the name of each downloaded profile is represented in the RGB Source Profile setting menu. If you are printing with the AdobePS driver from a Mac OS computer, downloaded profiles appear as Source-1 through Source-10. For more information on Two-Way Communication, see the *User Software Installation Guide*.
- None instructs the Fiery EX3535 to allow the RGB sources you defined elsewhere, such as in the application, to be used. When you set RGB Source to None, the appearance of colors will not be independent of the file type. For example, RGB EPS files will look different from RGB TIFF files.

With RGB Source set to None, PostScript RGB data that contains a source color space definition is converted using the CRD specified by the Rendering Style option (see page 1-12). Non-PostScript RGB data and PostScript RGB data that does not contain a source color space definition are converted using a general **undercolor removal (UCR)** conversion method.

Note: This feature is not available with the PCL driver.

CMYK Simulation Profile

The CMYK Simulation Profile print option allows you to print press proofs or simulations. This setting specifies the offset press standard or other color printing device that you want to simulate. This option affects CMYK data only.

With the Windows printer drivers, you can also view an unlimited number of custom Full simulations created using ColorWise Pro Tools. On Mac OS computers, you can view up to 10 Full custom simulations. The number of custom simulations is limited by the disk space on the Fiery EX3535.

If you are printing with the PostScript driver from a Windows computer and have Two-Way Communication enabled, the name of each downloaded or custom profile is represented in the CMYK Simulation Profile setting menu. If you are printing with the AdobePS driver from a Mac OS computer, downloaded or custom profiles appear as Simulation-1 through Simulation-10. For more information on Two-Way Communication, see the *User Software Installation Guide*.

The None setting sends your original CMYK data to the copier in its calibrated state, without conversions to simulate another printer. This setting is not generally recommended, unless you want to bypass the conversion by ColorWise and use another color management system.

The CMYK Simulation Profile setting you specify depends on the press standard for which the CMYK data was separated.

- For images that were separated using a custom separation (such as a separation produced with an ICC profile), choose the corresponding profile on the Fiery EX3535 with the CMYK Simulation Profile setting.
- For images that were separated for SWOP, choose SWOP as the CMYK Simulation Profile setting.

NOTE: To properly simulate a printed image that was separated through the use of an ICC profile, the same profile must be present on the Fiery EX3535. For more information about downloading ICC profiles to the Fiery EX3535, see "Downloading profiles" on page 3-10.

The Match Copy setting bypasses Fiery EX3535 calibration and simulation to simulate the color of a copy produced by the copier. Use this setting when you print images scanned with the Fiery Scan plug-in set to Match Copy.

Note: This feature is not available with the PCL driver.

CMYK Simulation Method

The CMYK Simulation Method allows you to define your preferred CMYK-to-CMYK conversion technique.

- Quick applies one-dimensional transfer curves to adjust output densities in the cyan, magenta, yellow, and black channels. This technique leads to pleasant color output from your copier because pure primary colors are not "contaminated" by other colorants. While it is the fastest simulation method and perfect for drafts, avoid using it for final documents that will be used as press proofs. Other techniques offer more color simulation accuracy, which is expected by proofing applications.
- Full (Source GCR) provides a complete and accurate simulation based on colorimetric transformations. Hues are preserved, even for primary colors. The Gray
 Component Replacement (GCR) level that was specified in the original (source) document is also preserved. Full (Source GCR) is therefore an excellent simulation technique for the highest quality press proofing applications.
- Full (Output GCR) is also a complete and accurate simulation method based on colorimetric transformations. Hues are preserved, even for primary colors. With this method, the Gray Component Replacement (GCR) level that was specified in the original document is not preserved. Instead, all CMYK data is reseparated using the GCR level specified by the Output Profile. This simulation technique is similar to traditional ICC color matching methods and is appropriate for most documents designed for the press, but reproduced on your copier.

NOTE: When you specify On for Pure Black Text/Graphics, and specify Full (Output GCR) for CYMK Simulation Method, the black text and graphics in your document are printed with 100% black-only toner.

Note: This feature is not available with the PCL driver.

RGB Separation

The RGB Separation option determines how RGB colors (as well as Lab and XYZ colors) are converted to CMYK. The name of this option is meant to be descriptive, since the option defines the color spaces that will be used by the Fiery EX3535 to "separate" the RGB data into CMYK values.

The two choices available for this option determine whether RGB data is converted into the full gamut of the copier (**output**) or is first converted into the gamut of another digital printer or press standard (**simulation**). This feature is helpful for making one device behave like another for RGB data. For example, if a high-quality ICC profile is available for another print device, the copier can simulate the behavior of that device.

RGB Separation is also useful for prepress applications. For example, it allows you to experiment with the appearance of an RGB scan under different press printing conditions, without having to convert the RGB data to CMYK data for each condition. When the desired printing condition is found, convert the file to CMYK, using the same CMYK simulation profile you used during the experimentation.

NOTE: The RGB Separation print option should be used in conjunction with the Output Profile or CMYK Simulation Profile print options.

- **Output** converts all RGB colors into the CMYK color space of your copier (when set to the printer's default), or a customized CMYK color space for your copier (when set to Output 1-10).
- **Simulation** converts all RGB colors into the CMYK color space for a specified simulation (select the desired simulation with the CMYK Simulation Profile print option).

Note: This feature is not available with the PCL driver.

Output profile

The output profile is applied to all data in the print job, so make sure the selected profile is the right one for your job. The default output profile consists of both a profile for your copier, describing its color characteristics, and a **calibration target** that describes the expected behavior of the copier.

In certain cases, you may want to customize the default output profile using the ColorWise Pro Tools Color Editor to achieve particular color effects (see page 3-20). If you do so, the new customized output profile is applied to all data in the print job. Changing the output profile only does not affect its associated calibration target (since the target is based on a copier model). You can edit D-Max values of the calibration target separately (see page 3-20).

Use the ColorWise Pro Tools Profile Manager to download your own output profile to the Fiery EX3535 (see page 3-10). Downloaded output profiles are at first associated with the calibration target that is tied to the default output profile. You can edit calibration target D-Max values separately.

If you are printing with the PostScript driver from a Windows computer and have enabled Two-Way Communication, the name of each downloaded or custom profile is represented in the Output Profile setting menu. If you are printing with the AdobePS driver from a Mac OS computer, downloaded or custom profiles appear as Output-1 through Output-10. For more information on Two-Way Communication, see the *User Software Installation Guide*.

Note: This feature is not available with the PCL driver.

Combine Separations

The Combine Separations setting specifies how to print separated CMYK data. With the Fiery Graphic Arts Package, you can combine an unlimited number of spot color separations along with the CMYK separations.

The Combine Separations options are:

- Off prints each separation individually.
- On combines separations as a single, composite-color document and automatically
 makes these settings for the following print options: Color Mode (CMYK),
 Rendering Style (None), Pure Black Text/Graphics (Off), Spot Color Matching
 (Off), or Black Overprint (Off).

For information about using the Combine Separations option with applications such as Adobe Photoshop, see the *Fiery Color Reference*.

Halftone Screen

To correct problems with color quality when using a halftone screen, such as too much magenta in the printed image, make sure that the Fiery EX3535 is calibrated for the particular halftone screen you use. This is important if you expect to compare a continuous tone page printed from a calibrated Fiery EX3535 to a halftone printed page.

Changing halftone screens usually modifies the color response of a printer. With most printers that offer multiple (but standard) halftone screens, ColorWise Calibrator lets you select the halftone screen to calibrate. A measurement calibration set is maintained for each printer color response that is produced by different halftones coupled with other parameters, such as media. The best color is achieved when a calibrated response and its corresponding output profile are specified by means of setting print options at print time.

However, when user-defined halftones are specified, the Fiery EX3535 does not have adequate information about the resulting color response. This is why you must consider the halftone screen for separate calibration and profiling.

When your custom halftone changes the color response of your printer, you need a custom output profile. If you need to calibrate often (for example, once a day), you need to perform the following custom profile creation procedure only once.

TO CALIBRATE THE FIERY EX3535 FOR CUSTOM HALFTONE SCREENS

1. Determine the measurement instrument you use for calibration.

2. On the Fiery Graphic Arts Package CD, open the CustomHalftonesCalibration folder.

This folder contains images of the calibration pages for various instruments and page sizes. If you print halftone screens only from Photoshop, open the Photoshop folder; otherwise, open the Other Applications folder.

Locate the image file corresponding to the patch page for your instrument and paper size.

These images were prepared at the final sheet page size. In your software application, place them using no margins. Ignore warnings that the image may be clipped. Never "color manage" these files when you open or print them.

Fiery EX3535 Color Management



- 4. Open a blank document in the application you use for generating screened print jobs.
- 5. Place the image of the calibration pages into the document.

This document is now the custom calibration page.

6. Print this custom calibration page, using your application-specific halftone settings and Fiery EX3535 print option settings.

You must print with the CMYK Simulation Profile option set to Match Copy, which produces an uncalibrated patch page.

TIPS: Remember that you are printing CMYK patches in the raw state of the copier; most other Fiery EX3535 print options are irrelevant and will be ignored. To increase the speed and reliability of the calibration, print your custom calibration page with the appropriate Fiery EX3535 print options to a PostScript file. The next time you calibrate, download this PostScript file. Retaining this file in the Fiery EX3535 Hold Queue makes the whole calibration process even faster.

7. Open any output profile with ColorWise Color Editor.

For information about ColorWise Color Editor, see Chapter 3.

- 8. Resave the profile under a new name descriptive of your custom halftone.
- Use ColorWise Profile Manager to associate this profile with the proper calibration set.
 For information about ColorWise Profile Manager, see Chapter 3.
- Use ColorWise Calibrator to perform the actual calibration.

Do not use the Print button to generate the patch page. Instead, use the custom calibration screen page that you just printed.

TO PROFILE CUSTOM HALFTONE SCREENS FOR THE FIERY EX3535

- 1. Calibrate your printer using the procedure on page 1-29.
- Use ColorWise Profile Editor to open the output profile saved in step 10 of the procedure on page 1-31.
- 3. Change the Target Dmax Values to match the actually measured Dmax values.
- 4. Save this modified output profile under the same name.

- Using EFI Color Profiler, print the calibration patches using the same halftone screens you have just calibrated.
- 6. Use ColorWise Profile Manager to set the profile saved in step 4 of the current procedure as the system default profile.

This is necessary because downloaded profiles take their calibration targets from the system default profile.

7. Download to the "Output Profiles" area the profile(s) you just created.

PostScript printer driver for Windows and Mac OS

To access the printer driver options described in this section, choose Start>Settings>Printers (Windows 9x/Me/NT/2000) or Printers and Faxes (Windows XP), right-click the appropriate printer (**PPD**) name, and choose Properties (Windows 9x/Me), Document Defaults (Windows NT), or Printing Preferences (Windows 2000/XP) from the pop-up menu. To access the Mac OS driver options, choose Print from the File menu of your application. These settings are also accessible from the Print Setup or Page Setup dialog boxes of most applications.

For Windows computers, the Fiery EX3535 driver interface allows you to save combinations of settings for later access. Additionally, you can choose different settings for individual jobs from the applications you use.

The printer driver writes a PostScript file containing the instructions generated by your application and the Fiery EX3535 print options you chose. The printer driver sends the PostScript file to the Fiery EX3535. The Fiery EX3535 then performs PostScript processing and color conversions and sends raster color data to the print device.

NOTE: The following illustrations and instructions do not apply to all applications. Many applications, such as Adobe PageMaker, Adobe Photoshop, Adobe Illustrator, QuarkXPress, and CorelDRAW, have other color management options in addition to those presented in the printer driver. For information on specific applications, see the *Fiery Color Reference*.



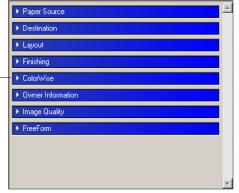
Setting color management print options for Windows

This section explains how to set Fiery EX3535 color print options with the Adobe PostScript Printer Driver for Windows. This driver is a PostScript 3 printer driver that takes full advantage of the color features of the Fiery EX3535. Before you proceed, complete the following procedures:

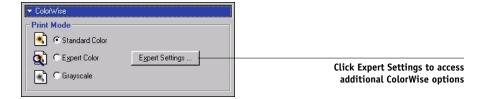
- Install the Adobe PostScript Printer Driver and the Fiery EX3535 PPD (see the *User Software Installation Guide*).
- Set up the Fiery EX3535 for printing (see the *Configuration Guide*).
- Install the ICC output profile for the Fiery EX3535 on your Windows computer (see the *User Software Installation Guide*).

TO SET PRINT OPTIONS FOR WINDOWS

- 1. Access the printer driver options, as described on page 1-33.
- 2. Click the Fiery Printing tab, and choose settings from the ColorWise menu for the print options described on page 1-5.



3. Click Expert Settings.



Choose ColorWise

1-21

The Expert Color Settings flowchart appears. This window displays additional color settings for the Fiery EX3535. Each option includes a menu from which you select settings for your specific job.

4. Click Update to display the current Fiery EX3535 settings.

If Update does not appear, make sure that Two-Way Communication is set up as described in the *User Software Installation Guide*.

To specify custom RGB source settings, select Other for the RGB Source Profile and click Custom Setup.

The Custom Setup dialog box allows you to specify custom RGB source settings (see page 1-19).



For most users, the default settings provide the right level of color control. For more information about individual print options, see page 1-5.

Adobe PostScript printer driver for Mac OS

This section explains how to set color management print options with the AdobePS printer driver for Mac OS, a PostScript 3 driver that takes full advantage of the color features of the Fiery EX3535 and allows you to save a set of print option settings.

Before you continue, complete the following procedures, as described in the *User Software Installation Guide*:

- Install the AdobePS printer driver and the Fiery EX3535 PPD.
- Select the Fiery EX3535 in the Chooser and set it up with the Fiery EX3535 PPD.
- Install the ICC output profile for the Fiery EX3535 on your Mac OS computer (see the *User Software Installation Guide*).

NOTE: The following illustrations and instructions do not apply to all applications. Many applications, such as Adobe PageMaker, Adobe Photoshop, Adobe Illustrator, QuarkXPress, and CorelDRAW, have other color management options in addition to those presented in the printer driver. For information on specific applications, see the *Fiery Color Reference*.

Setting color management print options

Choose settings for color print options from the various panes of the AdobePS driver dialog box. To access the initial AdobePS dialog box, choose Print from the File menu of your application.

NOTE: The term "pane" is used to describe the different pages that appear in the driver dialog box when you make selections from the menu at the upper-left corner of the dialog box. Each pane presents a particular set of print options.

The AdobePS driver includes the following Color Matching options.

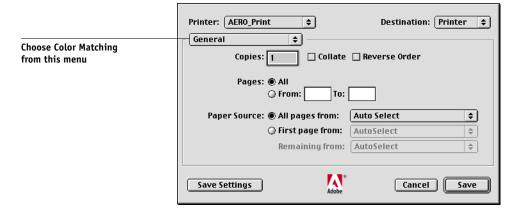
- **Color/Grayscale**—When this setting is used to print to the Fiery EX3535, ColorWise provides all color conversions on the Fiery EX3535. Typically, use this option when printing to the Fiery EX3535.
- PostScript Color Matching—Can be used with PostScript devices, such as the
 Fiery EX3535. It provides for color conversion using a color rendering dictionary
 (CRD) that is downloaded with the print job. This method requires that the file is
 saved as an EPS with PostScript Color Management selected.
 - NOTE: If you use the PostScript Color Matching option, the driver may, depending on the application in use, attach a CMYK source definition to the CMYK data in your document. In such a case, the CMYK data in the document is reseparated using a Fiery EX3535 CRD. The destination color space for the CRD is determined by the RGB Separation print option. When RGB Separation is set to Simulation, CMYK data is printed according to all specified CMYK Simulation Profile and CMYK Simulation Method settings. When RGB Separation is set to Output, CMYK data is converted to the selected output profile's CMYK color space.
- ColorSync Color Matching—Provides for color conversion *on the host computer*. This option can be used with PostScript devices such as the Fiery EX3535, but it is intended for use with PostScript Level 1 devices. If you use this option, you must specify the Fiery EX3535 ICC profile as the Printer Profile. ColorSync Color



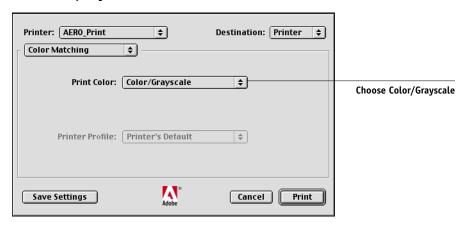
Matching is not a suggested color matching method because it does not work in conjunction with all applications and requires that you disable features of ColorWise on the Fiery EX3535.

TO SET FIERY EX3535 COLOR MANAGEMENT OPTIONS

1. In the AdobePS Print dialog box, choose Color Matching from the menu.



Choose Color/Grayscale from the Print Color menu.

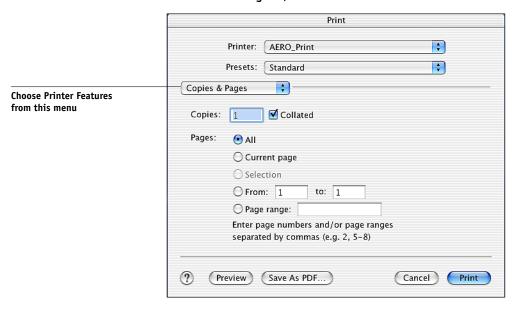


 In the Printer Specific Options menus, choose settings for the print options described on page 1-5. If these settings are used regularly, click Save Settings to save them for subsequent jobs.



TO SET FIERY EX3535 COLOR MANAGEMENT OPTIONS FROM MAC OS X v10.2 OR LATER

1. In the Print dialog box, choose Printer Features from the menu.



2. In the Printer Features menus, choose settings for the print options described on page 1-5.

2-1 An overview of calibration

Chapter 2: Color Calibration

Calibrating the Fiery EX3535 ensures consistent, reliable color output. This chapter explains how **calibration** works and provides instructions for all calibration procedures. You can calibrate the Fiery EX3535 using ColorWise Pro Tools in combination with any of the following color measurement instruments:

- EFI Spectrometer ES-1000 hand-held spectrometer
- EFI Densitometer ED-100 hand-held densitometer
- X-Rite DTP41 automatic scanning spectrophotometer
- X-Rite DTP32 automatic scanning densitometer

By connecting an instrument to a serial or USB port on your computer, you can quickly measure calibration color patches and download measurements to the Fiery EX3535. For information on setting up and operating the DTP41 and DTP32, see Appendix A.

NOTE: To use the ED-100 with a Mac OS computer, you must connect the instrument to a USB port. You also need an adaptor to connect the ED-100 to the Mac OS computer. For more information, contact your service technician/representative.

Another way to obtain measurements is by using the copier's built-in scanner as part of $ColorCal^{TM}$, which does not require the use of a measurement instrument and can be run from ColorWise Pro Tools or the Fiery EX3535 Control Panel.

For information on advanced calibration and simulation features available with ColorWise Pro Tools, such as editing profiles and creating custom profiles, see Chapter 3. A format for inputting color measurements from other **densitometers** is described in Appendix B.

NOTE: The procedures described in this chapter are fundamentally the same for Windows and Mac OS computers. The main differences are the interface cable and the port used to connect to the measurement instrument. The illustrations in this chapter describe the Windows version.

NOTE: The term *computer* is used to refer to any computer running ColorWise Pro Tools.

2-2 Color Calibration

An overview of calibration

Calibration generates curves that adjust for the difference between the actual toner densities (measurements) and the response expected by the output profile.

- Measurements represent the actual color behavior of the copier.
- Calibration sets are sets of measurements.
- A calibration target that describes the expected behavior of the copier is contained in each output profile.

After you have calibrated the Fiery EX3535, a calibration set is stored. This calibration set will be used when it is associated with an output profile. Every output profile has an associated calibration set. If you have not specified one, the calibration set associated with the default output profile is used.

If you change the calibration after a saved job has been processed (RIPped), you do not need to reprocess (reRIP) the job. The new calibration affects the job without needing to be reprocessed.

NOTE: Changing calibration has the potential to affect *all* jobs for *all* users, so consider limiting the number of people authorized to perform calibration. Set an Administrator password in Fiery EX3535 Setup to control access to calibration (see the *Configuration Guide*).

Understanding calibration

Although most users' needs are met by the default calibration set, the Fiery EX3535 allows you to choose a calibration set to customize calibration for specialized jobs.

2-3 Understanding calibration

Calibration allows you to:

- Maximize the color reproduction capabilities of the Fiery EX3535.
- Ensure consistent color quality over time.
- Produce consistent output across Fiery EX3535 servers.
- Achieve better color matches when reproducing spot colors, such as PANTONE colors or other named color systems.
- Optimize the Fiery EX3535 for using ColorWise rendering styles (CRDs) and CMYK simulations, and for using ICC profiles.

How calibration works

Success in obtaining satisfactory print quality from the Fiery EX3535 depends on many factors. Among the most important are establishing and maintaining optimal toner densities. The **density** is the measure of the light absorbed by a surface. By carefully regulating toner densities, you obtain consistent printed color.

Even with a calibrated system, toner density is affected by service settings, humidity, and temperature; density also tends to drift over time. Regular measurement detects day-to-day variations in densities, and calibration corrects for them.

Calibration works by creating calibration curves on the Fiery EX3535 that compensate for the difference between actual (measured) and desired (target) density values. These calibration curves are the graphic equivalent of transfer functions, which are mathematical descriptions of changes that will be made to the initial data. Transfer functions are often graphed as input or output curves.

The Fiery EX3535 generates calibration curves after comparing measured values to the final target values for each of the four toner colors. The target values are based on the output profile specified.

Measurements

Measurement files contain numerical values that correspond to the toner density produced by the copier when it prints solid cyan, magenta, yellow, and black, and graduated tints of those colors.

2-4 Color Calibration

To create a measurement file, print a page of color patches. Then measure the patches using either a color measurement instrument connected to a computer on the network or, if it is available, the print device's scanner. The new measurements are automatically downloaded to the Fiery EX3535.

Output profiles and calibration sets

Output profiles and calibration sets define desired calibration results. One or more output profiles and calibration sets are provided with the Fiery EX3535. When you calibrate the Fiery EX3535, select the calibration set that corresponds to the typical printing jobs at your site. This same calibration set can be associated with one or more output profiles. For more information on output profiles, see page 1-15.

Scheduling calibration

In general, you should calibrate the Fiery EX3535 at least once a day, depending on the volume of print jobs. If it is very important to maintain consistent color, or if the copier is subject to wide fluctuations in temperature or humidity, calibrate every few hours. For optimal performance, calibrate whenever there is a noticeable change in print quality.

If you need to split a print job into two or more batches to be printed at different times, it is especially important to calibrate before printing each batch. You should also calibrate the Fiery EX3535 after copier maintenance.

NOTE: Because printed output from the copier is very sensitive to changes in temperature and humidity, the copier should *not* be installed near a window or in direct sunlight, or near a heater or air conditioner. Paper is sensitive to climate changes as well. It should be stored in a cool, dry, stable environment, and reams should remain sealed until they are needed.

2-5 Understanding calibration

To monitor print quality, print the following color reference pages:

- Color Charts from Command WorkStation (see the Job Management Guide)
- Color reference pages included with the user software (see the *User Software Installation Guide*)

All these pages include fully saturated color patches and pale tints of cyan, magenta, yellow, and black. Images with skin tones offer a very good basis for comparison. Save and compare pages you printed at different times. If there is a noticeable change in appearance, calibrate the Fiery EX3535.

When you examine the Test Page, all color patches should be visible, even though they may be very faint in the five percent and two percent range. Each color's patch set should show uniform gradation from patch to patch as the color lightens from 100 percent to zero percent.

If the solid density patches (100% cyan, magenta, yellow, or black) look less saturated with time, show the pages to your copier service technician to determine whether adjusting the copier can improve output.

Checking calibration status

To verify whether the Fiery EX3535 is calibrated, which calibration set and output profile were used, and when the copier was last calibrated:

- Print a Configuration page or Test Page from the Control Panel or Command WorkStation.
- Select a calibration set in Calibrator (available from ColorWise Pro Tools)—the last calibration and the user who performed it are displayed.

Using Calibrator

ColorWise Pro Tools Calibrator allows you to calibrate the Fiery EX3535 using the measurement method of your choice.

Changing the calibration has the potential to affect *all* jobs for *all* users, so consider limiting the number of people authorized to perform calibration. Set an Administrator password to control access to calibration (see the *Configuration Guide*).

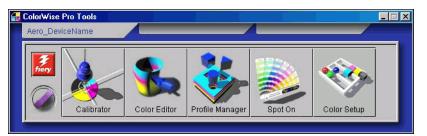
Note: Multiple users can be connected to one Fiery EX3535 with ColorWise Pro Tools, but only one user at a time can use Calibrator. An error message appears if you try to calibrate when another user is using ColorWise Pro Tools to calibrate.

Starting Calibrator

Start Calibrator from the ColorWise Pro Tools main window.

TO CALIBRATE THE FIERY EX3535 USING CALIBRATOR

1. Start ColorWise Pro Tools and connect to the Fiery EX3535.



For instructions on configuring the connection to the Fiery EX3535, see the *User Software Installation Guide*.

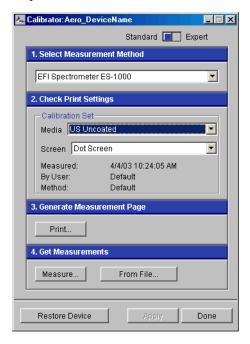
NOTE: If the connection to the Fiery EX3535 from Command WorkStation (which also allows for access to ColorWise Pro Tools) is not established, you can start ColorWise Pro Tools independently of Command WorkStation.

2. Click Calibrator.

2-7 Using Calibrator

3. Use the Calibrator window to perform the calibration method of your choice.

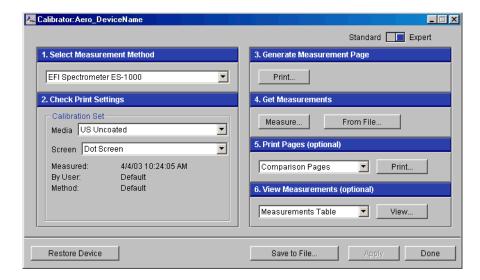
Procedures for each calibration method are described in subsequent sections of this chapter.



2-8 Color Calibration

Expert Mode

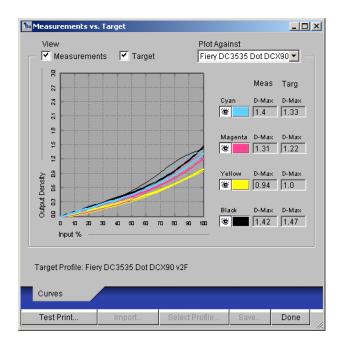
Calibrator provides two modes: Standard Mode and Expert Mode. You can perform all essential calibration tasks while in Standard Mode. Expert Mode offers two additional options: Print Pages and View Measurements.



With the Print Pages option, print a calibration Comparison Page showing the results of the new measurements with any profile associated with the currently selected calibration set. You can also create a custom comparison page and save it as a PostScript or Encapsulated PostScript (EPS) file called CALIB.PS. Next, print the file to the Hold queue of the Fiery EX3535 from your application, or download it to the Hold queue with Fiery Downloader. An additional way to create the CALIB.PS file is to rename any job in the Hold queue using Command WorkStation (see the *Job Management Guide*).

2-9 Using Calibrator

With the View Measurements option, you can view the current set of measurements as a table or graph that shows both the measurements and the target curves.



When more than one profile uses the same target, an additional menu called Plot Against appears in the upper-right corner of the dialog box. It lists all output profiles that use that same calibration set. Selecting an output profile from this menu displays the target curves associated with that profile. If each output profile contains a unique calibration target, the curves displayed also change when you switch profiles.

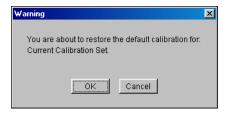


Restoring default calibration measurements

The Fiery EX3535 is shipped with default calibration measurements that can offer you the ability to achieve acceptable color without calibration, depending on the copier you use. If the measurement device you use does not produce acceptable color, you can easily return to the default calibration measurements.

TO RESTORE DEFAULT CALIBRATION MEASUREMENTS

- 1. In the main Calibrator window, click Restore Device.
- 2. Click OK to restore the preset default calibration set.



NOTE: Restore Device applies only to the currently selected calibration set.

Using the EFI Spectrometer ES-1000

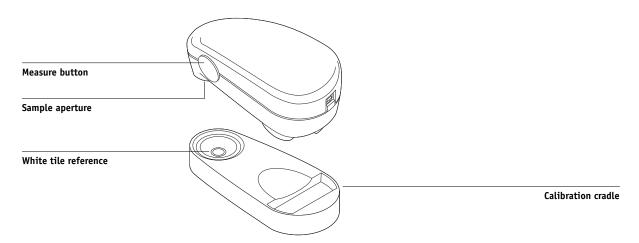
The EFI Spectrometer ES-1000 is a hand-held spectrophotometer that measures the spectral light reflected from printed output and other colored materials, as well as the **density** of printed ink and toner. It uses the density measurements to effectively calibrate the Fiery EX3535.

Setting up the ES-1000

To use the ES-1000 for calibration purposes, you must first set it up for use with your computer. For complete instructions on setting up the ES-1000, see the documentation that is included with the instrument.



The following illustration shows the different parts of the ES-1000.



Calibrating the Fiery EX3535 with the ES-1000

You can use ColorWise Pro Tools in conjunction with the ES-1000 to calibrate the Fiery EX3535.

TO CALIBRATE THE FIERY EX3535 USING THE ES-1000

1. Start Calibrator.

For instructions on starting Calibrator, see page 2-10.

2. Choose EFI Spectrometer ES-1000 as the measurement method.

3. In the Check Print Settings pane, choose the desired calibration set.

Choose the appropriate calibration set for the screen and type of media which are needed for calibration.

NOTE: For this calibration to take effect, the calibration set must be associated with one or more output profiles. There is no need to make any new associations for the default calibration set, since it is already associated with the default output profile.

4. In the Generate Measurement Page pane, click Print.

The Print Options dialog box appears.



5. Choose the appropriate options and click Print.

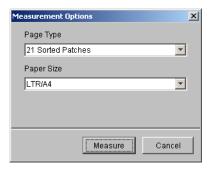


For Page Type, choose either 21 or 34 Sorted Patches, or 21 or 34 Randomized Patches. Sorted patches are printed on the page in the order of their hue and saturation levels. Randomized patches are printed on the page in random order, to help compensate for density inconsistencies on different areas of the page.

Page Size is automatically set to LTR/A4 for 21 patches, or 11x17/A3 for 34 patches. Input Tray is automatically set to Auto Select.

- 6. Retrieve the printed measurement page from the copier.
- 7. In the Get Measurements pane, click Measure.

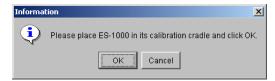
The Measurement Options dialog box appears.



Page Type is automatically set to the type that you selected in step 5.

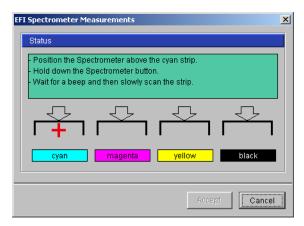
8. Check the settings, and click Measure.

The Information dialog box appears.



9. Place the ES-1000 in the calibration cradle, and click OK.

The EFI Spectrometer Measurement dialog box appears. Directions for measuring the strips appear in the Status field.



NOTE: For a more accurate measurement, place several sheets of plain white paper beneath the Measurement Page to block underlying colors from being read by the instrument.

- Place the sample aperture in the white space at the start of the specified color.
- 11. Press and hold the measure button and wait for a beep.

NOTE: To hear a beep with a Windows compatible computer, you must have a sound card and speaker(s) installed.

- After you hear a beep, slide the ES-1000 at a slow but consistent pace across the strip.
- 13. Release the button when all the patches in the strip have been measured, and you have reached the white space at the end of the strip.

2-14

When a strip is measured successfully, the cross hair moves to the next color.

14. Repeat step 10 through step 13 until all the strips have been measured.

Note: You must take the measurements in the order outlined in the Status field.

- 15. When all the patches have been read successfully, click Accept.
- 16. Click Apply in the Calibrator window to implement the new calibration measurement.
- 17. Click OK in the Information dialog box.

This completes the Fiery EX3535 calibration process.

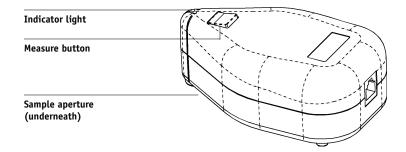
Using the EFI Densitometer ED-100

The EFI Densitometer ED-100 is a hand-held instrument that measures the density of printed ink and toner. Like the DTP32, the ED-100 is a reflection **densitometer** that you can use to calibrate the Fiery EX3535.

Setting up the ED-100

To use the ED-100 for calibration purposes, you must first set it up for use with your computer. For complete instructions on setting up the ED-100, see the documentation that is included with the instrument.

The following illustration shows the components of the ED-100.





Calibrating the Fiery EX3535 with the ED-100

You can use ColorWise Pro Tools in conjunction with the ED-100 to calibrate the Fiery EX3535.

TO CALIBRATE THE FIERY EX3535 USING THE ED-100

1. Start Calibrator.

For instructions on starting Calibrator, see page 2-10.

2. Choose EFI Densitometer ED-100 as the measurement method.

3. In the Check Print Settings pane, choose the desired calibration set.

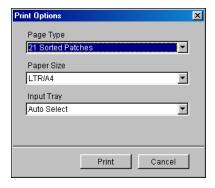
Choose the appropriate calibration set for the type of media you will use most often.

NOTE: For this calibration to take effect, the calibration set must be associated with one or more output profiles. There is no need to make any new associations for the default calibration set, since it is already associated with the default output profile.

4. In the Generate Measurement Page pane, click Print.

The Print Options dialog box appears.

5. Choose the appropriate options and click Print.



For Page Type, choose 21 Sorted Patches. Sorted patches are printed on the page in the order of their hue and saturation levels.

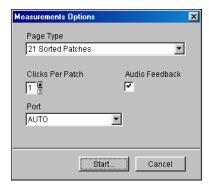
Paper Size is automatically set to LTR/A4 for 21 Patches.

For Input Tray, specify the paper source for printing the measurement page.

- 6. Retrieve the measurement page from the copier.
- 7. Click Measure in the Get Measurements pane.

The Measurement Options dialog box appears.

8. Choose the appropriate options, and then click Start.



Page Type is automatically set to the measurement page type that you printed in step 5.

Use the arrow buttons next to the Clicks Per Patch field to choose the number of measurements you want to take for each patch on the page. When you choose multiple clicks, the average value of all measurements taken for the patch is returned to the Fiery EX3535. Multiple measurements are more accurate, but may take more time.

To hear a confirmation tone each time a measurement is recorded, select the Audio Feedback option. A single tone indicates a successful measurement; two tones indicate a measurement error. If you have specified multiple clicks per patch, the tone sounds after you take the final measurement.

If necessary, choose the appropriate COM port for the ED-100 from the Port menu.

When you click Start, the Measurements window appears. Directions for measuring the patches appear in the Status area.

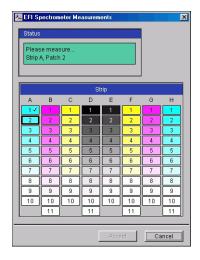


9. Place the ED-100 over the specified patch on the Measurement Page, making sure to center the sample aperture over the patch. Press Measure to take the measurement.

NOTE: For a more accurate measurement, place several plain sheets of paper beneath the Measurement Page to block underlying colors from being read by the instrument.

If you have specified multiple clicks per patch, continue pressing Measure to take the required number of measurements. We recommend that you move the ED-100 slightly after each measurement while keeping it within the patch circle.

When the patch has been measured successfully, a check mark appears in the patch preview in the Measurements window. The window identifies and highlights the next patch to be measured.



Repeat step 10 to measure each successive patch on the Measurement Page.

Start with A1 and continue down Column A. When you have finished measuring all the patches in Column A, proceed to Column B in the same manner until all columns have been measured.

To retake a measurement, select the desired patch preview in the Measurements window and measure the patch on the page using the ED-100.

NOTE: You must take the measurements in the order outlined in the Measurements window and on the measurement page.

- 11. When all the patches have been read successfully, click Accept.
- Click Apply in the Calibrator window to implement the new calibration set.
- 13. Click OK in the Information dialog box.

Note: This completes the Fiery EX3535 calibration process.



Calibrating the Fiery EX3535 with the DTP41

Using the ColorWise Pro Tools Calibrator application and the DTP41 spectrophotometer, you can quickly measure color patches generated by the copier and automatically download these measurements to the Fiery EX3535.

NOTE: Before using ColorWise Pro Tools and the DTP41 to calibrate the Fiery EX3535, follow the instructions on page A-4 for calibrating the DTP41 spectrophotometer.

TO CALIBRATE THE FIERY EX3535 USING THE DTP41

1. Start Calibrator.

For instructions on starting Calibrator, see page 2-10.

2. Choose X-Rite DTP41 as the measurement method.

3. In the Check Print Settings pane, choose the desired calibration set.

Choose the appropriate calibration set for the type of media you use most often.

NOTE: For this calibration to take effect, the calibration set must be associated with one or more output profiles. There is no need to make any new associations for the default calibration set, since it is already associated with the default output profile.

4. In the Generate Measurement Page pane, click Print.

The Print Options dialog box is displayed.

5. Choose the appropriate options, and click Print.



For Page Type, choose either 21 or 34 Sorted Patches.

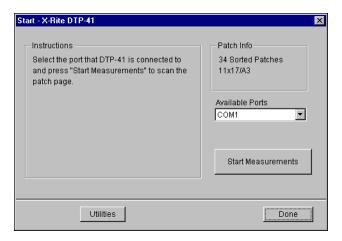
Paper Size is automatically set to LTR/A4 for 21 Sorted Patches, or 11x17/A3 for 34 Sorted Patches.

For Input Tray, choose the paper source for printing the measurement page.

- Retrieve the measurement page from the copier. 6.
- 7. In the Get Measurements pane, click Measure.

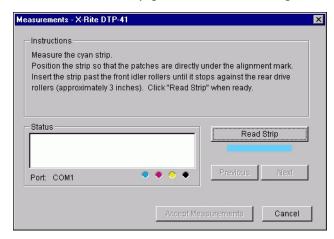
The Measurement Options dialog box displays the specified Page Type and Paper Size options.

- Click Measure.
- 9. If necessary, choose the appropriate COM port for the DTP41 from the Available Ports menu. Click Start Measurements.





10. Insert the measurement page into the DTP41, starting with the cyan strip.



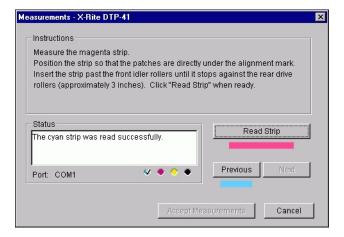
Follow the on-screen instructions to align the page properly.

11. Click Read Strip.

The DTP41 pulls the measurement page through automatically.

After the measurement page is read, Calibrator instructs you to insert and align the page again for the next color.

12. Repeat the measurement process for the magenta, yellow, and black strips.



A check mark appears on the circle of the color just read, and the Status field indicates the color was measured successfully.

Click Previous and Next to reverse or advance to another step in the measurement sequence.

- 13. When the Status field indicates that all four color strips have been read successfully, click Accept Measurements.
- 14. In the Measure dialog box, click OK.
- 15. Click Apply in the Calibrator window to implement the new calibration set.
- 16. Click OK in the Information dialog box.

This completes the Fiery EX3535 calibration process.

Calibrating the Fiery EX3535 with the DTP32

Using the DTP32, you can quickly measure color patches and download these measurements to the Fiery EX3535 using ColorWise Pro Tools Calibrator.

Note: Before using ColorWise Pro Tools and the DTP32 to calibrate the Fiery EX3535, follow the instructions on page A-10 for calibrating the DTP32 densitometer.

To calibrate the Fiery EX3535 using the DTP32

1. Start Calibrator.

For instructions on starting Calibrator, see page 2-10.

- 2. In the Select Measurement Method pane, choose X-Rite DTP32.
- 3. In the Check Print Settings pane, choose the desired calibration set.

Choose the appropriate calibration set for the type of media you will use most often.

NOTE: For this calibration to take effect, the calibration set must be associated with one or more output profiles. The default calibration set is already associated with the default output profile, so there is no need to make any new associations.

4. In the Generate Measurement Page pane, click Print.

The Print Options dialog box appears.

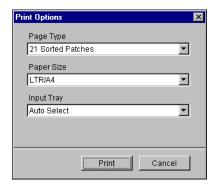


5. Choose the appropriate options, and click Print.

For Page Type, choose either 34 or 21 Sorted Patches

Paper Size is automatically set to LTR/A4 for 21 Sorted Patches, or 11x17/A3 for 34 Sorted Patches.

For Input Tray, specify the paper source.



6. Retrieve the measurement page from the copier.

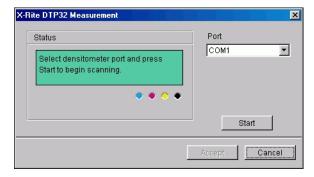
7. Click Measure in the Get Measurements pane.

The Measurement Options dialog box displays the specified Page Type and Paper Size options.

8. Click Measure.

In the dialog box that appears, follow the directions for feeding the measurement page through the X-Rite DTP32.

The Status field displays instructions for selecting the port and feeding the measurement page through the DTP32 four times, once for each color strip.



- - 9. When the Status field indicates that the measurements were read successfully, click
 - 10. Click OK in the Measure dialog box.
 - Click Apply in the Calibrator window to implement the new calibration set.
 - 12. Click OK in the Information dialog box.

This completes the Fiery EX3535 calibration process.

Using ColorCal

ColorCal allows you to calibrate the Fiery EX3535 without the use of an additional spectrophotometer or densitometer. Instead, this method uses the copier's built-in scanner to measure toner density values. Using ColorCal provides an equally accurate calibration of the Fiery EX3535.

ColorCal lets you calibrate the scanner (copier feeder) using the Kodak Color and Gray Scale strips. Square black-and-white and color patches are randomly printed on the ColorCal Measurement Page. This allows ColorCal to be less influenced by copier conditions, providing greater accuracy in color reproduction and calibration.

You can perform ColorCal calibration from either ColorWise Pro Tools or the Fiery EX3535 Control Panel. For troubleshooting during the AutoCal procedure, see the Job Management Guide.

NOTE: To calibrate using ColorCal, you will need the Kodak Gray Scale strip included in the customer media pack that came with your Fiery EX3535. You also need the Kodak Gray Scale strip and Kodak Color Control Patches strip to calibrate the scanner of the copier for ColorCal.

Calibrating with ColorWise Pro Tools and ColorCal

When you run ColorCal from ColorWise Pro Tools, you have the option to calibrate the copier's scanner before calibrating the Fiery EX3535 itself. It is recommended to calibrate the scanner for ColorCal when the copier output has been adjusted, such as after maintenance or service.

NOTE: The instructions for ColorCal refer to the document feeder (DF) on the copier as the scanner.

TO CALIBRATE WITH COLORWISE PRO TOOLS AND COLORCAL

- 1. On the DocuColor 3535 control panel, press the Access button (key icon).
- 2. Enter your password.
- 3. Select Confirm.
- 4. Choose System Settings > System Settings > Scan Mode Setting > Others.
- 5. Scroll down and select Color_space.
- 6. For Color_space, select 1 (dRGB).
- 7. Select Close until the System Settings screen is displayed.
- 8. Select Exit.
- Start ColorWise Pro Tools (on your Mac OS or Windows computer).
- 10. Start Calibrator.

For instructions on starting Calibrator, see page 2-10.

- 11. In the Select Measurement Method pane, choose ColorCal.
- 12. In the Check Print Settings pane, choose the desired Media and Screen (Dot or Line).

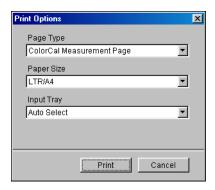
If more than one option appears, choose the appropriate calibration set for the type of ink and media you will use most often.

NOTE: For this calibration to take effect, the calibration set must be associated with an output profile. If you choose the default calibration set, you do not need to make a new association. The default calibration set is already associated with the default output profile.

13. Click Print in the Generate Measurement Page pane.



14. Choose the Input Tray to use for the measurement page and click Print.

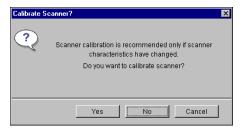


The Page Type is automatically set to ColorCal Measurement Page. The Paper Size is automatically set to LTR/A4.

NOTE: If you print a measurement page from the Stack Bypass tray, you must select SB (Stack Bypass) or SB-Size Set at Copier in the Input Tray menu. Choose SB Set at Copier if you specify SB-Size Set at Copier as the Paper Source option in the printer driver. Load the appropriate paper in the Stack Bypass tray and select the correct paper size from the copier touch panel display.

- 15. Use the EPSON Color Calibrator to read the measurements page data into a file.
 - See your EPSON Color Calibrator documentation for instructions.
- Click OK when prompted.
- 17. Retrieve the Measurement Page from the copier.
- 18. Click Measure in the Get Measurements pane.

An alert message appears, asking if you want to calibrate the copier's scanner.



19. To calibrate the scanner, click Yes.

- Choose the Input Tray to use for the scanner measurement page and click Print.
 Retrieve the scanner measurement page from the copier.
- 21. Place the Kodak Gray Scale strip, Kodak Color Control Patches strip, and scanner measurement page in the correct positions on the copier glass for scanner calibration.

Place the Gray Scale strip face down on the copier glass so that it will be centered along the top edge of the scanner measurement page. Then place the Color Scale strip face down on the copier glass so it is centered below the Gray Scale strip, keeping a distance of 0.25 inch to 0.5 inch between the two strips. Finally, place the scanner measurement page (second one printed) face down over the strips.

- 22. From the DocuColor 3535 control panel, select Menu > Job Template > Scan.
- 23. Choose ColorCal as the desired calibration template.

Do not use the screen to edit the Template Description or make any other changes.

- 24. Press the DocuColor 3535 Scan button (large green button).
- 25. To perform the scanner calibration, click Continue in the ColorCal dialog box that appears.

To perform the scanner calibration, click Continue in the dialog box that appears.



After the scanner has been calibrated, another dialog box appears, prompting you to calibrate the Fiery EX3535.

26. ColorCal Get Measurements pane.

 Follow the directions in the dialog box for placing the Gray Scale strip and the measurement page on the copier glass. Click Continue.



- 28. From the DocuColor 3535 control panel, select Menu > Scan > Job Template.
- 29. Choose ColorCal as the desired calibration template.

Do not use the screen to edit the Template Description or make any other changes.

- 30. Press the DocuColor 3535 Scan button (large green button).
- Click OK in the Calibrator Information dialog box (on your Windows or Mac OS computer).
- 32. Click Apply in the main Calibrator window to implement the new calibration set.
- 33. Click OK in the Information dialog box.

This completes the calibration process.

- 34. On the DocuColor 3535 control panel, press the Access button.
- Enter your password.
- 36. Select Confirm.
- 37. Choose System Settings > System Settings > Scan Mode Setting > Others.
- 38. For Color_space, select 0 (sRGB).
- 39. Select Close until the System Settings screen is displayed.
- 40. Select Exit.

Calibrating from the Control Panel with ColorCal

If an Administrator password has been set, you will need it to perform calibration from the Control Panel. For instructions on using the Fiery EX3535 Control Panel, see the *Configuration Guide*.

It is also possible to remove calibration measurements from the Fiery EX3535. In general, it is not necessary, because any new calibration replaces the existing one if the same calibration set is selected.

TO USE COLORCAL FROM THE CONTROL PANEL

- 1. At the Idle screen, press Functions to enter the Functions menu.
- Using the up and down arrow buttons and the Line Selection buttons, choose Calibration, and then choose Set Up Calibration.

If a password is set on the Fiery EX3535, enter it and press OK.

- 3. Make sure the information screen on the Control Panel reads Ready.
- 4. Press the Utility button on the Control Panel.
- 5. In the Touch Panel, press the Controller Detail button.
- 6. Press the Menu button.
- 7. Use the down arrow button to scroll to Calibration.
- 8. Choose Set Up Calibration.

If a password is set on the Fiery EX3535, enter it and press OK.

9. For Calibration Mode, choose Standard or Expert.

With Expert Mode, you can print a Comparison Page (see page 2-17).

10. For Tray, choose the paper source for the patch page and press OK.

Choose LTR/A4 from the Fiery EX3535 Control Panel.

NOTE: If you print a measurement page from the Manual Feed tray, you must load the appropriate paper in the tray and select the correct paper size from the copier touch panel display.

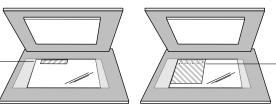
2-30 Color Calibration

- 11. For Measurement Method, choose ColorCal.
- 12. Choose Calibrate.
- Choose the desired Media and Screen (Dot or Line).
- 14. When prompted, choose Yes to print the measurement page.

This page is comprised of swatches of color that will be measured by the copier's scanner and then compared to the target color values. After the page is printed, the Measure Page screen appears.

- 15. Choose Yes in the Measure Page screen.
- When prompted on the Control Panel, place the Kodak Gray Scale strip face-down on the copier glass.

Place the strip along the top edge of the copier so that it is centered between the paper width marks on the copier.



Place grayscale strip face down

Place color measurement page face down over grayscale strip

17. Place the color measurement page face-down over the grayscale strip.

Place the page at the upper-left corner of the copier glass. Slide the grayscale strip to the top center of the color measurement page. Make sure the patches on the grayscale strip do not overlap the color patches.

Close the platen glass cover, being careful not to move the grayscale strip and color measurement page.

18. On the Control Panel, choose OK.

Status messages display the progress of scanning and calculating measurements.

 When prompted to Print Comparison Page (Expert Mode only), choose Yes to print a preview of the selected calibration.

Choose from a list of output profiles that use the same calibration set and press OK. This option appears only in Expert Mode calibration.

2-31 | Calibrating from the DocuColor 3535 panel

- 2-31
 - 20. When prompted to apply or overwrite the calibration, choose Yes.
 - 21. Choose Yes to confirm.

Status messages display progress information. When calibration is complete, the Control Panel display returns to the Functions menu.

TO REMOVE CALIBRATION FROM THE CONTROL PANEL

- From the Fiery EX3535 Control Panel, access the Calibration menu as described on page 2-46.
- 2. Choose Remove Calibration.
- 3. When prompted, verify that you want to proceed with removing calibration.

The current measurements are removed and a default calibration is restored.

Calibrating from the DocuColor 3535 panel

You can also calibrate from the DocuColor 3535 control panel without using Calibrator. For more information, see your DocuColor 3535 documentation.

To Calibrate using DocuColor 3535 calibration

- 1. On the DocuColor 3535 control panel, press the Access button (with key icon).
- 2. Enter your password.
- 3. Select Confirm.
- 4. Choose System Settings > System Settings > Common Settings > Image Quality Adjustment > Auto Gradation Adjustment.
- 5. In the Auto Gradation Adjustment screen, select the appropriate option:
 - Print Job—to calibrate the Screen-FX calibration set.
 - Network Controller 1 or Network Controller 2—to calibrate the Screen-EFI
 calibration set.
- 6. Follow the on-screen instructions to load the print media and Press Start.

2-32 Color Calibration

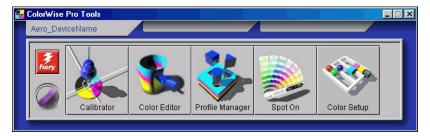
- 7. Follow the on-screen instructions to place the printed test pattern on the copier glass and press Start.
- 8. When the scanning and calibration is complete, select Close until the System Settings screen is displayed.

Select Exit.

Chapter 3: ColorWise Pro Tools

Designed to give you flexible control of color printing, ColorWise Pro Tools include the following color management tools:

- Calibrator (see Chapter 2)
- Color Editor
- Profile Manager
- Spot-On (available with the Fiery Graphic Arts Package)
- Color Setup



ColorWise Pro Tools for Windows and Mac OS computers are fundamentally the same; differences are noted in this chapter. The windows and dialog boxes illustrated are the Windows versions. For information on installing and configuring a connection to ColorWise Pro Tools, see the *User Software Installation Guide*.

NOTE: If the connection to the Fiery EX3535 from Command WorkStation (which also allows for access to ColorWise Pro Tools) is not established, you can start ColorWise Pro Tools independently of Command WorkStation.

Profile Manager

Profile Manager allows you to manage and edit ICC profiles. In the case of the Fiery EX3535, these profiles are divided into RGB Source, Simulation, and Output profiles:

• RGB Source contains all monitor profiles resident on the Fiery EX3535. RGB Source profiles are used to define the source color space for RGB colors processed by the Fiery EX3535.

NOTE: If you use Photoshop 5.x or 6.x, you can upload the profile for your selected working space to the Fiery EX3535 and choose that as your RGB Source Profile. For more information, see the Fiery Color Reference.

- Simulation contains printer profiles used to simulate another device on the Fiery EX3535.
- Output contains copier profiles that describe the copier. For more information on output profiles, see page 1-15.

Note: Changing the Fiery EX3535 default profiles affects *all* jobs for *all* users. Consider limiting the number of people authorized to use ColorWise Pro Tools by setting an Administrator password.

The following profiles are provided with the Fiery EX3535.

- RGB Source:
 - Apple Standard—standard source color space for Mac OS computer monitors with older versions of ColorSync
 - sRGB (PC)—source color space for a generic Windows computer monitor
 - **EFIRGB**—preset default setting for a Fiery EX3535
- Simulation:
 - DIC—Japanese press standard
 - **Euroscale**—European press standard
 - **SWOP-Coated**—United States press standard



In addition, one or more output profiles are provided with the Fiery EX3535.For information about output profiles, see page 1-15.

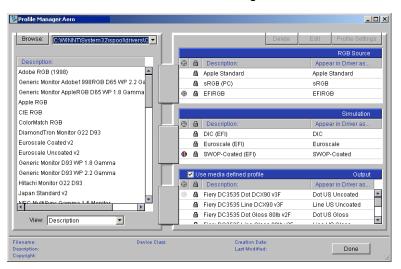
NOTE: When you use Profile Manager from some Windows NT computers, the default color directory may not be created automatically when ColorWise Pro Tools are installed. Create the color folder in the appropriate directory (for example, C:\WinNT\system32\Color) and Profile Manager will be able to download and upload from the default location as expected.

Setting the default profiles

The default profiles are applied to all print jobs sent to the Fiery EX3535, unless you override them using print options. Therefore, the defaults should be the most commonly used profiles.

TO SPECIFY A DEFAULT PROFILE

1. Start ColorWise Pro Tools and click Profile Manager.



The left side of the main Profile Manager window lists the ICC profiles in the default directory of your computer; the right side lists the three profiles on the Fiery EX3535.

The Lock icon () to the left of a profile name indicates that the profile cannot be deleted and can be edited only if saved under a new name. Only Simulation and Output profiles can be edited.

A small icon to the left of a profile name indicates the default profile for each category (RGB Source, Simulation, and Output). If you designate a different profile as the default, the icon appears next to your designated profile. The icon indicating the default RGB Source and Output profiles looks like a target (). The icon indicating the default Simulation profile changes in appearance depending on whether the default RGB Separation setting is set to Simulation () or Output ().

The Use Media Defined Profile option located in the Output bar indicates whether or not the output profiles predefined for the media types you have chosen in your print jobs are applied automatically. For more information, see "Using media-defined output profiles" on page 3-8.

- 2. Select the profile you want as the default for a profile type and click Profile Settings.
- In the Profile Settings dialog box, click Default and click Apply.

4. Click OK.

In the main Profile Manager window, the target icon appears next to the new default profile you specified.

5. Repeat steps 2 through 4 for each type of profile.

If no default is set for RGB Source, the RGB Source print option is set to None. If no default profile is set for Simulation, the CMYK Simulation print option is set to None. For more information on print options, see Chapter 1.

The Output profile always has a default profile. To change the Output default, select a preset profile you want as the default and click Profile Settings. Or create a new default under a new name by selecting a preset profile and specifying your choice of the calibration set in the Use Calibration Set menu and a new name in the Profile Description menu.

Using media-defined output profiles

As an alternative to setting up Profile Manager to apply a default output profile to all your print jobs, you can select the Use Media Defined Profile option. This option automatically applies the output profile predefined for the media type you have chosen in your print job. If your print job contains mixed media, this option can apply different output profiles predefined for the various media.



The Use Media Defined Profile option in ColorWise Pro Tools is selected by default in ColorWise Pro Tools. It is applied to all print jobs sent to the Fiery EX3535, unless a user overrides it for an individual job by changing settings in the printer driver.

TO USE MEDIA-DEFINED OUTPUT PROFILES

- 1. Start ColorWise Pro Tools and click the Profile Manager.
- 2. Select Use Media Defined Profile in the Output bar of Profile Manager.

Changing the setting for the Use Media Defined Profile option in Profile Manager automatically changes the same setting in Color Setup. For more information, see "Color Setup" on page 3-57.

Downloading profiles

The Fiery EX3535 includes default profiles. You can download additional profiles from any computer connected to the Fiery EX3535.

TO DOWNLOAD A PROFILE

Start ColorWise Pro Tools and click the Profile Manager.

The left side of the main Profile Manager windows lists the ICC profiles in the default location on your computer.

- Windows 9x/Me—Windows\System\Color
- Windows NT 4.0—Winnt\System32\Color
- Windows 2000—Winnt\System32\Spool\Drivers\Color
- Windows XP—Windows\System32\Spool\Drivers\Color
- Mac OS 9.x—System Folder: Preferences: ColorSync Profiles for ColorSync 2.0, and System Folder: ColorSync Profiles for ColorSync 2.5 or later
- Mac OS X—System: Library: ColorSync: Profiles
- If the desired profile does not appear, click Browse to go to a different directory. Browse to the directory containing the profile you want to download and click OK.

When the profile you want to download appears in the list in the main Profile Manager window, select it.

If the profile is compatible with the Fiery EX3535, a green arrow indicates that the profile is available for downloading. Only output device profiles are downloadable to Simulation and Output. Only input device profiles are downloadable to RGB Source.



NOTE: On Windows computers, the profiles must have an extension of .icc or .icm to be listed. On Mac OS computers, the profiles must have a file type of "profile."

All ICC profiles in the selected directory on your computer are displayed in the list in the main Profile Manager window. However, because a profile is listed does not necessarily mean it can be downloaded to the Fiery EX3535.

Simulation profiles should be profiles only for those devices you want the Fiery EX3535 to match in terms of color output characteristics. Output profiles should be profiles only for the copier to which you print. Although you can download CMYK printer profiles as Simulation or Output, consider how they will be used. If you want the Fiery EX3535 prints to look like another printer, download that profile as a Simulation. If you have a custom profile of the copier you print to, download that profile as an Output profile.

4. Click the arrow to download the profile and click OK when the download is complete.

The new profile now appears in the list of profiles on the right side of the Profile Manager main window.

For Mac OS computers, this profile must be associated with one of the predefined names (Source-1 through Source-10 for RGB Source, Simulation-1 through Simulation-10 for Simulation, or Output-1 through Output-10 for Output) or set as the default before it can be used. For Windows computers, all profiles can appear in the printer driver by their profile descriptions (see "Defining profiles" on page 3-13).

NOTE: When an output profile is downloaded, it inherits the calibration target of the current default output profile.

Editing profiles

You can customize the profiles on the Fiery EX3535 to meet your specific needs and the characteristics of your copier using Color Editor, either directly or through Profile Manager. For more information on editing profiles, see "Color Editor" on page 3-20.

Managing profiles

Profile Manager allows you to back up profiles to ensure that no custom profiles are lost when the Fiery EX3535 software is updated. You can also upload a copy of a built-in Fiery EX3535 profile to your workstation in order to use it with an ICC-aware application, such as Photoshop. Profile Manager also allows you to delete unwanted profiles.

NOTE: You can back up and delete only those profiles that appear in the main Profile Manager window *without* a Lock icon next to them. Locked profiles cannot be deleted, but most can be backed up.

TO BACK UP PROFILES

- 1. Start ColorWise Pro Tools and click Profile Manager.
- 2. Select the profile on the Fiery EX3535 to upload.

The arrow in the middle of the Profile Manager window turns green and points to the left, indicating the profile is available for upload.

3. Click the green arrow, choose a name and location for the profile, and click Save.

The name will be the file name of the profile, but the profile description will be the original description, or the one you entered in the Profile Settings dialog box.

NOTE: When saving the profile on a Windows computer, include the extension .icm. If the extension is not included, additional dialog boxes appear.

4. Click OK when you are notified that the profile was successfully uploaded.

Delete profiles to ensure that the wrong profiles are not used, and to free up disk space on the Fiery EX3535 (although profiles are small and do not take up much space).

TO DELETE PROFILES FROM THE FIERY EX3535

- 1. Start ColorWise Pro Tools and click Profile Manager.
- 2. Select the profile you want to delete and click Delete.

A Warning dialog box asks you to confirm the deletion.

NOTE: You cannot delete preset profiles, profiles that are currently set as default, or profiles that are linked to any of the predefined custom names, for example Simulation-1.

- 3. Click Yes to delete the profile.
- 4. To delete a profile currently set as the default or associated with a custom name, click Profile Settings and clear the default option.

Defining profiles

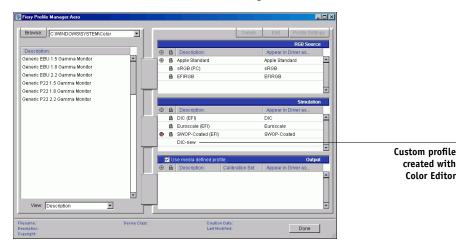
For Mac OS computers, before you apply any downloaded or edited profile to a print job, that profile must be linked to one of the predefined custom names, or you can set the profile as the default for all print jobs (see "Setting the default profiles" on page 3-6). Ten names are available for custom profiles—Source-1 through Source-10 for RGB Source, Simulation-1 through Simulation-10 for Simulation, or Output-1 through Output-10 for Output.

For Windows computers, all profiles appear by their actual names in the printer driver. These fixed names are used in the printer driver, so you can select profiles per job even if your driver does not have the capability to obtain an updated list from the Fiery EX3535.

NOTE: A custom simulation profile is used to illustrate this procedure. The same steps apply for defining output profiles.

TO DEFINE A CUSTOM SIMULATION PROFILE

1. Start ColorWise Pro Tools and click Profile Manager.



For the purposes of this example, assume DIC-new is a custom simulation profile created with Color Editor and, as such, no information is displayed for DIC-new under the heading "Appear in Driver as."

NOTE: You can define custom profiles only. Default profiles are predefined and cannot be changed.

- Select DIC-new in the Simulation list, and click Profile Settings or double-click DIC-new.
- Select the "Appear in Driver as" option, choose one of the predefined custom simulation names (Simulation-1 through Simulation-10) from the menu, and then click Apply.

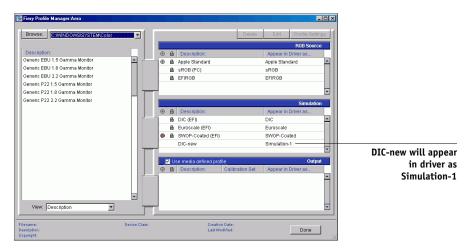
NOTE: Choose a name that is not already linked with another simulation. You cannot define two profiles with the same name.

NOTE: Although you cannot delete a preset profile, you can use the name of a preset profile name for your edited profile when you select the "Appear in Driver as" option. This replaces the preset profile with your own profile.



In Profile Settings, you can also change profile descriptions for all non-locked profiles.

4. Click OK.



Simulation-1 now appears under the "Appear in Driver as" column for DIC-new. Choosing Simulation-1 from the CMYK Simulation option of the printer driver applies the DIC-new simulation to the print job.

If you do not define a custom simulation profile, your job will print with CMYK Simulation Profile set to None. If you do not define a custom RGB Source or Output profile, the default profile is used.

Considerations for defining Output Profiles

The procedures for defining Output Profiles is similar to the preceding example for defining Simulations profiles. However, note these differences:

For output profiles, the predefined custom names are Output-1 through Output-10.

When you choose Profile Settings for an output profile, the Use Calibration Set options also appear. You must calibrate the Fiery EX3535 with this calibration set before this option has any effect. If you have never measured for this calibration set, default measurements are used. For more information about calibration sets, see page 2-2.

Color Editor

Color Editor allows you to customize simulation and output profiles. Access Color Editor directly by clicking its icon in the ColorWise Pro Tools main window, or indirectly, through the Profile Manager.

Editing profiles

Color Editor allows you to create custom profiles by editing existing simulation or output profiles and saving the changes as a new profile. Use Color Editor to fine-tune a profile on your Fiery EX3535 to meet your exact specifications. For example, you can create a custom profile for printing to a specific media type.

Note: You cannot edit source profiles; only simulation and output profiles can be customized.

Color Editor has two Edit Modes for editing output profiles:

- Custom—Edit output profiles and save customized versions of them.
- **% Density**—View the calibration target, which is one component of the output profile. You cannot make changes to the calibration target in this window, but you can import a new target (see page 2-2).

Color Editor also has several Edit Modes for editing simulations:

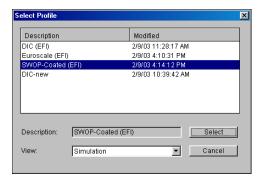
- Master—Create a custom *master* simulation that affects all print jobs to which it is
 applied, unless a linked simulation exists for the selected combination of simulation
 profile, simulation method, and output profile.
- Quick, Full (Source GCR), or Full (Output GCR)—Create custom *linked* simulations. Linked simulations affect the print job only if the corresponding simulation profile, simulation method, and output profile are selected. If you choose an output profile and simulation method for which you have created a custom linked simulation, that simulation is applied automatically to the job. If you choose a simulation method or output profile for which there is no custom linked simulation, the master simulation is automatically applied. For detailed information about simulation methods, see page 1-14.

NOTE: If you made edits to a master simulation after you created a linked simulation, the edits are not applied to the linked simulation.

TO EDIT A SIMULATION PROFILE IN MASTER MODE OR AN OUTPUT PROFILE IN CUSTOM MODE

- 1. Start ColorWise Pro Tools and click Color Editor.
- 2. Choose Simulation or Output from the View menu.

Simulation lists the simulation profiles resident on the Fiery EX3535, and Output lists the output profiles resident on the Fiery EX3535.

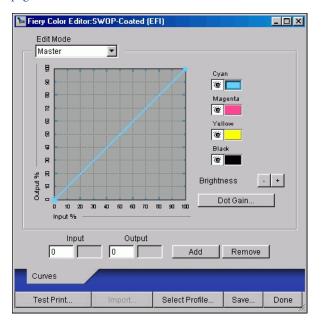


3. Choose a profile to edit and click Select.

Another method is to open the Profile Manager, select a profile, and then click Edit.

4. For a simulation profile, choose Master from the Edit Mode menu. For an output profile, choose Custom from the Edit Mode menu.

For instructions for using Quick, Full (Source GCR), or Full (Output GCR) mode, see page 3-28.



Use this dialog box to view or edit profiles. The graph allows you to view and manipulate color output values.

NOTE: When you edit an output profile in Custom mode, clicking Import at the bottom of the Color Editor window allows you to import a calibration target file (.trg) created on another Fiery EX3535 using the previous version of ColorWise. The current version of ColorWise does not allow you to save a target separately; rather, it saves the target in conjunction with an output profile.

5. Select the colors you want to edit by turning colors off and on.

The Eye icon to the left of each color indicates whether that color is visible on the graph and will be affected by changes to the curves, brightness, and dot gain controls. You can view and edit all four colors (cyan, magenta, yellow, and black) at once, or in any combination. Working with only one or two colors at a time allows you to fine-tune your adjustments. To turn off a color, click its Eye icon. In the following example, cyan and magenta are visible and can be edited.



To adjust the dot gain value for simulating press output, click Dot Gain.



Choose either the North American or European standard. Use the sliders to adjust to the desired Dot Gain:

- The range of values for North American at 50% input are from 0% to 50% gain on output.
- The range of values for European at 40% input are from 0% to 59% gain on output; the range of values for European at 80% input are from 0% to 20% gain on output.

If you use Dot Gain values, apply the settings first, so that the curves are deflected from their straight-line positions. Then make edits to the new curves. When you adjust Dot Gain values, all existing points on the curve are removed. A warning dialog box allows you to cancel Dot Gain settings before they are applied.

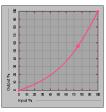
7. Use the plus and minus buttons to adjust brightness.

Changes to the brightness are reflected in the curve(s).

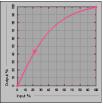
8. To adjust the curves directly, click and drag points on the curve or enter numbers into the input and output boxes.

The graph maps the input percentage to the output percentage. (These percentages refer to the size of the CMYK halftone dots.) The curve you selected appears, and points along the curve are marked so you can adjust them.

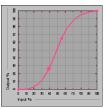
A curve with this shape makes a color appear lighter by reducing density in the midtones.



A curve with this shape makes a color appear darker by adding density in the midtones.



A curve with this shape increases contrast.



NOTE: You should adjust points in this way only *after* you have entered the Dot Gain and Brightness values.

For greater precision, type percentages in the Input and Output fields or use the arrow keys on the keyboard to adjust the curve. To use the arrow keys, you must first click the curve to establish an anchor point that serves as a reference.

9. For an output profile, set maximum densities of the C, M, Y, and K channels.

Enter the maximum densities, called D-Max values, of individual colors for profiles that support density settings. D-Max settings are not available when you edit Simulation profiles in Master mode.

10. When you are finished, click Save and enter a name for the new profile.

The new custom profile is saved to the Fiery EX3535 with the new name. If you edit one of the press standard targets (for example, SWOP-Coated, DIC, or Euroscale), consider including the original name as part of the new target name (for example, DIC-new) to help you remember the source of the new target.

Note: Preset default profiles are locked and *must* be saved with a new name.

For Mac OS computers, custom profiles must be linked to one of the 10 predefined custom profile names (Simulation-1 through Simulation-10 for Simulation, or Output-1 through Output-10 for Output) to be accessible from the printer driver. Create as many custom profiles as you want, but a maximum of 10 are available from the printer driver at any one time. For information on linking custom profiles to the predefined custom profile names, see "Defining profiles" on page 3-13. If you are using the printer driver for Windows computers, custom profiles will appear in the driver window without being associated with a predefined profile name.

If you set a custom profile as the default, you can access it from the printer driver *without* linking it to one of the predefined custom names. Select Printer's default from the printer driver.

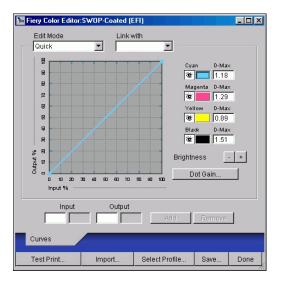
TO EDIT A SIMULATION IN QUICK, FULL (SOURCE GCR), OR FULL (OUTPUT GCR) MODE

- 1. Start ColorWise Pro Tools and click Color Editor.
- 2. Choose Simulation from the View menu, select the simulation profile to edit, and then click Select.

Another method is to open the Profile Manager, select a simulation profile, and click Edit

Choose Quick, Full (Source GCR), or Full (Output GCR) from the Edit Mode menu, and choose an output profile with which your edited simulation will be linked from the Link with menu.

The edited simulation will be linked with the output profile you choose from the "Link with" menu.



NOTE: When editing a simulation profile in Quick mode, clicking Import at the bottom of the Color Editor window allows you to import a custom Quick Simulation created on another Fiery EX3535 using the previous version of ColorWise. The current version of ColorWise does not allow you to save custom CMYK Quick, Full (Source GCR) or Full (Output GCR) Simulations independently; rather, they are saved as components of the same profile.

Edit and save the simulation, as described in steps 5 through 10 of the procedure starting on page 3-24.

For this new simulation to be automatically applied to a print job, the CMYK Simulation, Simulation Method, and Output Profile settings must be the same as those used when you edited the profile. If the Simulation Method is different or a different output profile is selected, the Master simulation is applied.

NOTE: A CMYK Simulation Profile can have a custom Master and one or more custom links—up to three links (Quick mode and the two Full modes) for each output profile on the system. For the CMYK Simulation Profile option in the printer driver, note that if you select a custom profile for which the output ink percentage is greater than 0 and the input ink percentage is 0, the Use Master print option will have no effect.

Undoing CMYK simulation edits

You can undo the changes you made to CMYK simulations (master and linked) in the following ways:

- If you have not yet saved your edits, click Done on the Color Editor menu bar and do not save the changes.
- If you saved your edits under a new CMYK simulation name and want to delete all edits—in Master, Quick, and Full (Source GCR) or Full (Output GCR) modes—to the simulation, see page 3-12.

Adjusting gray balance

The AutoGray feature allows you to use the copier's built-in scanner as a measurement device for adjusting the gray balance of output profiles. Gray balance refers to the quality of neutral gray tones in a profile. In many cases, gray tones may contain a bluish or reddish color cast. AutoGray helps shift these tones back toward neutral grays. If you are satisfied with the gray balance of the copier, you do not need to use AutoGray.

TO CORRECT THE GRAY BALANCE OF AN OUTPUT PROFILE

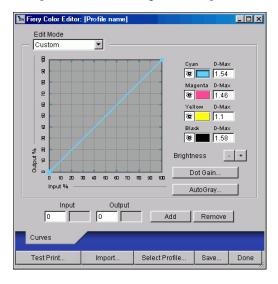
- 1. On the DocuColor 3535 control panel, press the Access button (key icon).
- 2. Enter your password.
- 3. Select Confirm.
- 4. Choose System Settings > System Settings > Scan Mode Setting > Others.
- 5. Scroll down and select Color Space.
- 6. For Color Space, select 1 (dRGB).

If the current setting for Color Space is other than 1, select Change Settings, select 1 for New Value, and select Save.

- 7. Select Close until the System Settings screen is displayed.
- 8. Select Exit.
- 9. Start ColorWise Pro Tools (on your Mac OS or Windows computer).
- 10. Click Color Editor.
- 11. Choose Output from the View menu.

12. Select a profile to edit and click Select.

Or, open the Profile Manager, select a profile, and then click Edit.



- 13. Choose Custom from the Edit Mode menu.
- 14. Click AutoGray.
- 15. If the output profile contains no edit points, continue to step 17. If the output profile contains edit points from a previous AutoGray session, choose an action from the following warning.



Refine reuses edits points from a previous session in an attempt to make them more accurate. Refine is optional; use it only if the gray balance in your test document still needs improvements after the first AutoGray session. If two Refine applications cannot fix the situation, it is probably because your test document is not correctly addressing the output profile, or because the output profile that you are editing does not adequately describe the actual copier and printing conditions. Applying Refine more than twice is not recommended.

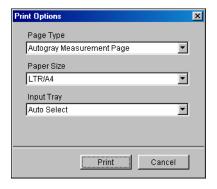
New starts a fresh AutoGray session by first removing all edit points from a previous session. New is recommended when you have applied Refine more than twice.

16. If the output profile contains edit points that were entered by a user, choose Proceed to remove the points and continue with the AutoGray adjustment.

Proceed starts a fresh AutoGray session by first removing all user edit points. This is because AutoGray cannot modify user-entered points.



17. In the Print Options dialog box that appears, choose the Input Tray to use for the measurement page and click Print.



The Page Type is automatically set to AutoGray Measurement Page.

The Paper Size is automatically set to LTR/A4.

18. Click OK to confirm printing of the measurement page.

The AutoGray dialog box appears.



Follow the directions in the dialog box for placing the Kodak Gray Scale strip and the AutoGray measurement page on the copier glass, and click Continue.

Messages display the progress of the gray balance adjustment.

- 20. From the DocuColor 3535 control panel, select Menu > Scan > Job Template.
- 21. Choose the desired calibration template: ColorCal.
- 22. Press the DocuColor 3535 Scan button (large green button).
- 23. When the adjustment is complete, click OK.

Color Editor displays the adjusted output profile curve. New edit points have been inserted by AutoGray to modify the gray balance, in much the same way an expert user would have done manually.

- 24. To make edits to the output profile curve, click AutoGray again.
- 25. Choose Refine to fine-tune the curve, or New to acquire a new curve for editing.

For more information on these steps, see page 3-33.

- 26. On the DocuColor 3535 control panel, press the Access button.
- 27. Enter your password.
- 28. Select Confirm.
- 29. Choose System Settings > System Settings > Scan Mode Setting > Others.

30. For Color Space, select 0 (sRGB).

If the current setting for Color Space is other than 0, select Change Settings, select 0 for New Value, and select Save.

- 31. Select Close until the System Settings screen is displayed.
- 32. Select Exit.

Checking edited profiles

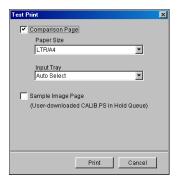
To view a printed sample of a profile before you save it to the Fiery EX3535, print one of the following:

- Comparison Page provided with ColorWise Pro Tools, which shows a comparison of images and colored patches with and without edits
- User-defined CALIB.PS in the Hold queue

You can create a custom comparison page and save it as a PostScript or Encapsulated PostScript (EPS) file called CALIB.PS. Print the file to the Hold queue of the Fiery EX3535 from your application, or download it to the Hold queue with Fiery Downloader (see page 2-8).

TO CHECK A PROFILE

1. Click Test Print from the Color Editor window.



2. Select a page to print. If you selected Comparison Page, choose a paper size and input tray. If you selected Sample Image Page, choose an output profile. Then click Print.

Using Spot-On (Fiery Graphic Arts Package)

The ColorWise Spot Color Matching option automatically matches spot colors with their best CMYK equivalents so that spot colors can be simulated using the CMYK toner of the copier. However, you may want to adjust the default CMYK equivalents to achieve a better match for your specific printing conditions.

Spot-On allows you to adjust and manage lists of spot colors and their CMYK equivalents. The matching lists of spot colors and CMYK values are known as Spot Color Dictionaries. Spot-On allows you to maintain multiple Spot Color Dictionaries—one for each output profile on the Fiery EX3535.

NOTE: In order to use Spot-On CMYK equivalents, you must enable the Spot Color Matching option (see page 1-10).

Starting Spot-On

You can start Spot-On from ColorWise Pro Tools. To work with Spot-On, you must first specify the output profile associated with the Spot Color Dictionary that you want to edit. However, you may switch to a different output profile at any time while working with Spot-On.

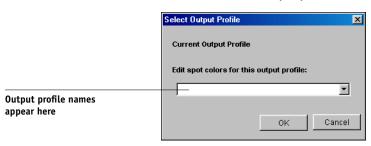
Note: The Fiery EX3535 allows only one user connection through Spot-On at a time.

TO START SPOT-ON

1. Start ColorWise Pro Tools and click Spot-On.



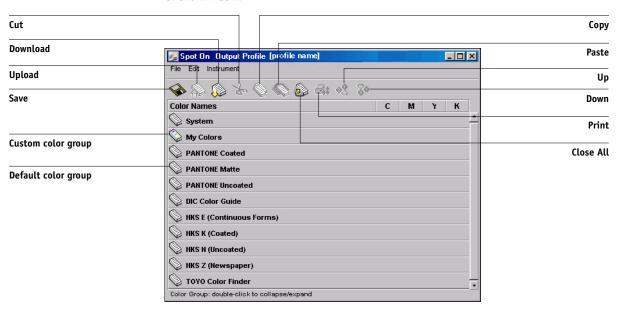
2. Choose the desired output profile and click OK.



The Spot-On main window appears. The CMYK values you see in the window are calculated with respect to the specified profile.

Using the Spot-On main window

The Spot-On main window displays a list of color groups which represent libraries of spot colors on the Fiery EX3535. Tool icons for working with colors appear at the top of the window.



By default, the Fiery EX3535 includes several PANTONE libraries along with a System library. The DIC, HKS, and TOYO libraries are available with the Fiery Graphic Arts Package. These factory default libraries appear marked with the default group icon ().

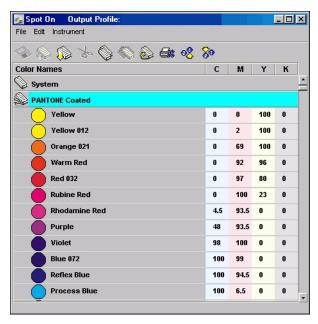
You can also add custom color groups and colors to the Spot-On window (see page 3-45). Added groups appear marked with the custom group icon (). Both default and custom groups can be opened to display their included colors.

TO OPEN AND CLOSE A COLOR GROUP

1. To open a color group, click the icon to the left of the group name.

You can also open a group by double-clicking the blank area to the right of the group name.

When you open a group, all colors in the group are displayed, and the group icon changes appearance.



2. To close a color group, click the icon to the left of the group name, or double-click the blank area to the right of the name.

3. To close all color groups in the list, choose Close All from the Edit menu.

You can also close all color groups by clicking the Close All icon above the color list.

Working with existing colors

With Spot-On, you can view and manage existing groups of colors on the Fiery EX3535. You can also search for a particular color in the Spot-On list.

Color groups in the Spot-On window appear in order of their priority. Highest priority is given to color groups at the top of the list. For instance, if two colors from two different color groups have the same name, the Fiery EX3535 uses the color from the higher group and disregards the other color. By managing the priority of colors in this way, you can maintain several CMYK variants for the same spot color.

TO REARRANGE THE PRIORITY OF COLORS

1. To rearrange an entire color group, select the desired color group.

To rearrange an individual color, select the desired color.

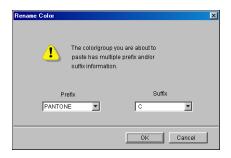
Individual spot colors are marked with circular color icons.

- 2. To move the selection up or down in the list, click the Up or Down icon in the toolbar.
- 3. To paste the selection in a different location in the list, click the Cut or Copy icon in the toolbar.

Note: The Cut operation is only available for custom colors.

Click the location in the list where you want to paste the cut or copied selection, and click the Paste icon in the toolbar.

When you paste a default color group or color, a warning message may appear asking you to rename the selection. Use the menus to choose the desired prefix and suffix for the new name, and click OK. The pasted selection becomes a custom color group or color with the specified name.



TO FIND A SPECIFIC COLOR

1. Choose Find from the Edit menu.

The Find dialog box appears.

2. Enter the name of the color you want to find and click OK.

Spot-On searches for the specified color, starting from the top of the color list. The located color appears selected in the color list.

To find additional colors based on the same search criteria, choose Find Again from the Edit menu.



Creating custom colors

Spot-On provides a number of default color groups, such as PANTONE and DIC, in the color list. You can add your own custom spot colors and groups to the list.

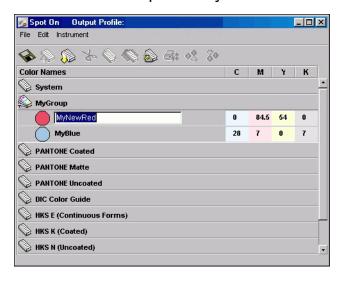
TO ADD A NEW COLOR OR COLOR GROUP

- 1. Select the line in the group or color list where your addition is intended.
- Choose New Group from the Edit menu to insert a new group or choose New Color to insert a new color.

A new color group entry or color entry appears as Untitled.

TO RENAME A CUSTOM COLOR OR COLOR GROUP

1. Select the Color Name or specific color you want to edit.



Type the new name exactly as it appears in the print job documents, including upper and lowercase characters and spaces, as needed.

Note: Default groups or colors (such as PANTONE) cannot be renamed.



Downloading custom color groups

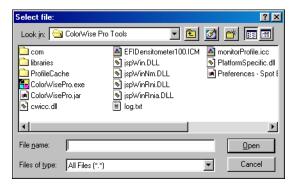
You can download custom color groups from your computer to the Fiery EX3535. Downloaded groups are added as custom groups to the Spot-On color list and are enabled immediately for use on the Fiery EX3535.

TO DOWNLOAD CUSTOM COLOR GROUPS

1. Select the line in the color list where you want to add the downloaded group.

2. Choose Download from the File menu.

The Select file dialog box appears.



3. Locate and select the desired color group, and click Open.

The downloaded group is added to the specified location in the Spot-On list. If you did not specify a location, the group is added to the top of the list.

If the downloaded group has the same name as an existing group in the list, you are prompted to rename the downloaded group.

Uploading custom color groups

You can upload custom color groups from the Fiery EX3535 to your computer as ICC files. The upload feature allows you to share a group by creating a local copy that can be downloaded to another Fiery EX3535.

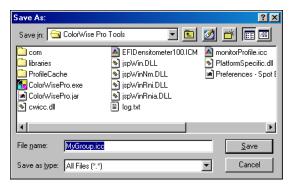
A color group must be saved to the Fiery EX3535 before you can upload it to your computer. To upload a factory default group, copy and paste the group as a new custom group. You can then upload the group as desired.



TO UPLOAD CUSTOM COLOR GROUPS

- 1. Select the name of the color group you want to upload.
- 2. Choose Upload from the File menu.

The Save As dialog box appears.



Browse to the location where you want to save the file, name the file, and then click Save.

Editing color values

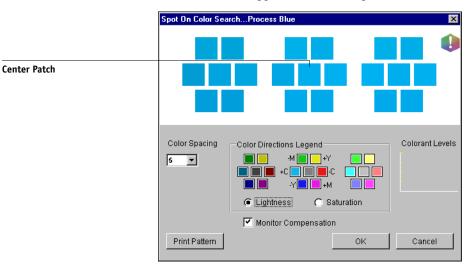
The Spot-On Color Search targets the exact CMYK toner equivalents required to simulate a desired spot color on the copier. If an existing spot color is not printing as desired, you can modify the color values as needed to achieve your intended result. Beginning with an approximate color, you can adjust the hue, saturation, and lightness of the color until you achieve a desirable match.

TO TARGET A COLOR USING SPOT-ON COLOR SEARCH

1. Select a color icon from a color group and choose Color Search from the Edit menu.

The Spot-On Color Search window appears. You can also display this window by double-clicking a color icon in the color list.

The current color appears in the center patch of the window.



2. To update the center patch to a neighboring color that more closely matches the target, click the corresponding neighbor patch.

Neighboring patches represent variations from the center patch and can be selected if they offer a closer match to the desired color. Clicking one of these patches updates the center patch to the new color and provides a new selection of neighboring colors. These patches are either lightness or saturation neighbors, depending on the option you choose in the following step.

NOTE: When you select certain colors, an exclamation point icon may appear in the upper-right corner of the window. This icon indicates that the center patch color lies at the edge of the copier's printable gamut and may not be reproducible. In such cases, we recommend that you use an approximate target that lies within the gamut, rather than the out-of-gamut color.

You can also click the center patch to enter CMYK values directly. For more information, see the procedure on page 3-53.

Use the following techniques to control how neighboring color patches are generated:Select either Lightness or Saturation in the Color Directions Legend.

Lightness generates neighbor patches based on darker to lighter shades of the original color. This variation is displayed from left to right, with the original color remaining in the center of the middle group.

Saturation generates neighbor patches based on less saturated to more saturated variations of the original color. This variation is displayed from left to right, with the original color remaining in the center of the middle group.

Choose a setting from the Color Spacing menu to control the closeness of the neighbor patches.

A higher setting generates neighbor patches that differ more noticeably from the center color. As you get closer to your target color, reduce the color spacing to a smaller value.

Select Monitor Compensation to simulate how all the on-screen color patches will appear when printed on paper.

This simulation depends on the monitor profile that has been configured for the display. To specify the monitor profile, choose Preferences from the Edit menu in the Spot-On main menu.

If you use the monitor that is part of the Fiery Advanced Controller Interface option, select the monitor profile that is installed with the option. If you use another monitor, select a profile customized to describe the characteristics of that monitor.

- Continue adjusting the color patch controls and clicking neighbor patches until the desired color appears in the center patch. Click Print Pattern.
- Choose Output Style, Paper Size, and Paper Tray options.



For Output Style, choose between Color Search Pattern and Color Neighbor Pattern. Color Search Pattern prints patches with the same pattern as displayed in the Color Search window. Color Neighbor Pattern prints patches in a three column by eight row format.

For Paper Size, choose the size of the paper you want to use for printing the patches. For Paper Tray, specify the input tray for the paper you want to use.

6. Click OK to print the patches.

The Print Pattern test page prints the following information:

- Center patch color CMYK value
- · Color spacing
- · Lightness or Saturation neighbors selected
- Output profile selected

The goal of the Spot-On Color Search is to find the color values that make a printed color patch match a target, not the screen simulation of it. Printing a Print Pattern of the neighbor color patches allows you to compare the printed patches to the color target. Once you compare the printed patches and find the one that matches most closely, you can then select the corresponding patch on the screen.

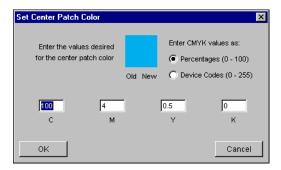
7. When you have selected the desired target color in the Spot-On Color Search window, click OK.

The edited color appears in the color list of the main Spot-On window.

TO TARGET A COLOR USING EXACT CMYK VALUES

1. Click the center patch in the Spot-On Color Search window.

The Set Center Patch Color dialog box appears.



2. Select how you want to enter the CMYK values.

The Percentages option allows you to enter color values between 0 and 100%, in increments of 0.5. Values out of this range are rounded to the nearest whole or half percentage.

The Device Codes option allows you to enter color values between 0 and 255. This option reflects the full range of color values that the Fiery EX3535 can actually reproduce, and provides finer gradations of color than are possible with Percentages.

3. Enter the C, M, Y, and K values of your specific color in the appropriate fields.

Use the Tab key to move from field to field. As you enter each new value, the preview patch updates to reflect the old and new colors.

4. Click OK.

The new color appears as the center patch in the Spot-On Color Search window.

Using a measurement instrument to target colors

If you have the EFI Densitometer ED-100 or EFI Spectrometer ES-1000, you can import measured color values directly into Spot-On. This feature allows you to target matches based on the actual colors of immediate objects, such as the red of a printed logo or the yellow of a packaging envelope.

For best results, download and save any measurement data you have gathered with the ED-100 or ES-1000 in its offline state. Spot-On automatically clears stored data when it establishes a connection with the instrument. For information on downloading stored data from the ED-100 or ES-1000, see the documentation included with the instrument.

TO IMPORT COLOR MEASUREMENTS INTO SPOT-ON

1. Install and set up the ES-1000 or ED-100 for use with your computer.

For installation and setup instructions, see the documentation that came with the instrument.

2. Choose Start from the Instrument menu.

The Choose Port dialog box appears.

3. For Instrument, choose the instrument you will use to take measurements. For Port, choose the serial port connection of the instrument. Click OK.

The indicator light on the instrument flashes for a few moments as the connection to Spot-On is established. When the flashing stops, the instrument is ready to read measurements.

4. Place the ED-100 or ES-1000 over the target color, making sure to center the sample aperture over the color. Press Measure to take the measurement.

The measured CMYK values are imported into Spot-On as follows:

- If an individual color is selected in the color list, it updates to the measured color.
- If a group is selected in the color list, a new color with the measured values is created within the group.
- If the Spot-On Color Search window is open, the center patch updates with the measured values, and the neighbor patches update accordingly.
- If the Set Center Patch Color dialog box is open, the measured values are imported into the CMYK entry fields.
- When you are finished taking color measurements, choose Stop from the Instrument menu.

Spot-On closes the connection to the instrument.

Saving changes and exiting Spot-On

To enable your spot color matches for use on the Fiery EX3535, you must save your edits before exiting Spot-On. This action ensures that all your changes to Spot-On color definitions are stored on the Fiery EX3535 and available for use when printing documents that contain spot colors.

The following edits do not require saving to take effect:

- Rearranging the priority level of a color group
- Downloading a color group
- Clearing or deleting a color group

TO SAVE THE SPOT-ON COLOR LIST

- 1. Choose Save from the File menu.
- 2. Click Close in the upper-right corner of the Spot-On main window to exit the utility.

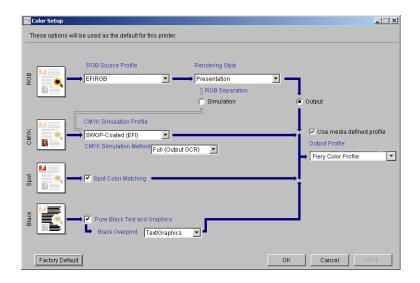
Color Setup

Use Color Setup to set the default ColorWise settings for the Fiery EX3535. To access Color Setup, click its icon in the ColorWise Pro Tools main window.

Setting default ColorWise options

Color Setup allows you to configure the default color management settings for the Fiery EX3535. These settings are applied to all print jobs sent to the Fiery EX3535, unless a user overrides them for an individual job by changing settings in the printer driver. These default settings can also be overridden using Command WorkStation or Fiery Spooler/Fiery WebSpooler. Color Setup maintains a connection to the Fiery EX3535, so changes made in Profile Manager appear automatically. In addition, the defaults set in Color Setup are automatically reflected in other Fiery EX3535 tools that list default settings.

The options in Color Setup are arranged in a pattern representing the flow of color processing that takes place on the Fiery EX3535. To reset the Fiery EX3535 to its factory default settings, click Factory Default in the lower-left corner of the Color Setup window.



For those color options that offer multiple choices, make your selection from the menu that appears. For RGB Separation, use the radio button next to the option name. For other options, use the check box next to the option name. For information about the Use Media Defined Profile option, see "Using media-defined output profiles" on page 3-8.

Once you have made your changes, you must click OK or Apply for the changes to take effect. Clicking OK sets the new defaults and closes the Color Setup window. Clicking Apply sets the new defaults and keeps the Color Setup window open. Clicking Cancel closes the Color Setup window without applying any changes to the default settings. For most users, the factory defaults result in optimal color output.

3-40 ColorWise Pro Tools



Appendix A: Color Measurement Instruments

This appendix explains how to set up and calibrate the following color measurement instruments:

- X-Rite DTP41 automatic scanning spectrophotometer
- X-Rite DTP32 automatic scanning densitometer

Using the X-Rite DTP41 spectrophotometer

ColorWise Pro Tools Calibrator supports the X-Rite DTP41 spectrophotometer, a device that measures density and color data. The DTP41 communicates directly with the Calibrator application in ColorWise Pro Tools, sending measurements to the Fiery EX3535 automatically.

Setting up the DTP41

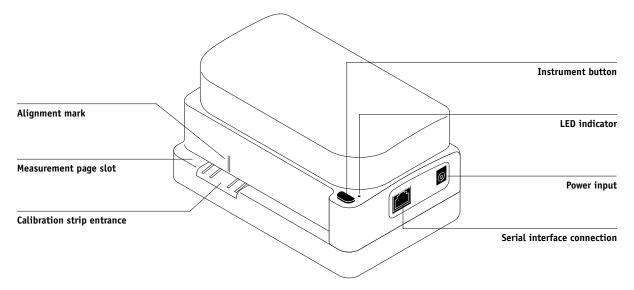
Before you calibrate the Fiery EX3535, you must connect, configure, and calibrate the spectrophotometer to prepare for measuring the printed patches. For additional information about setting up and using the DTP41, see the documentation included with the instrument.

TO CONNECT THE X-RITE DTP41 TO THE COMPUTER

- 1. Turn off the computer.
- 2. Unpack the X-Rite DTP41 and remove the spacer from the measurement page slot.



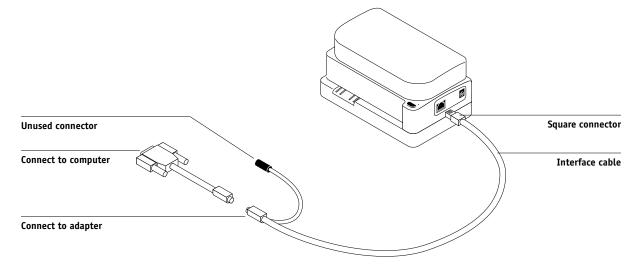
3. Plug the square end of the interface cable (looks like a modular phone plug) into the serial interface connection on the side of the X-Rite DTP41.



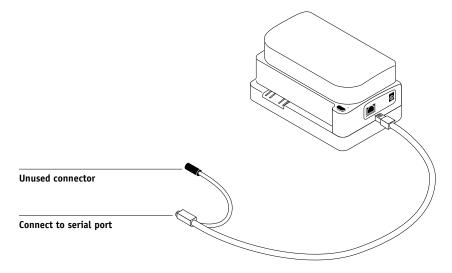


4. Attach the connector to the computer.

For a Windows computer, insert the 8-pin mini-DIN end of the interface cable into the 9-pin DB9 Connector cable adapter. Insert the 9-pin end into the COM1 or COM2 port on the computer and tighten the screws. If the available port on your computer is 25-pin, you must use the 8-pin-to-25-pin adapter.



For a Mac OS computer, connect the 8-pin mini-DIN plug directly into the serial port of the computer.

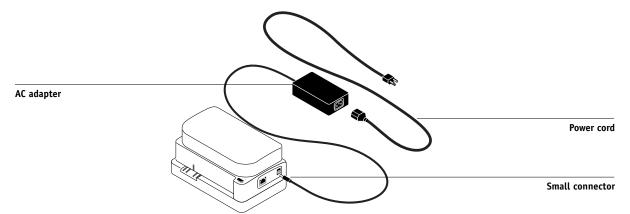




NOTE: For Mac OS computers with a USB port (for example, an iMac), you need an adapter to connect the DTP41 to your computer. For information on supported adapters, see the X-Rite, Inc. web site (www.x-rite.com).

5. Use the AC adapter to provide power.

Plug the small connector on the adapter cable into the power input of the X-Rite DTP41 and plug the AC adapter into the power cord. Plug the power cord into a wall outlet.



- 6. Turn on the computer.
- 7. Calibrate the X-Rite DTP41 using ColorWise Pro Tools (see the following section).
- Calibrate the Fiery EX3535 using ColorWise Pro Tools and the DTP41 (see page 2-19).

Calibrating the DTP41

For the best color accuracy, calibrate the X-Rite DTP41 spectrophotometer every time you calibrate the Fiery EX3535. You can initiate the calibration sequence in ColorWise Pro Tools Calibrator as part of the process of Fiery EX3535 calibration. The computer may also prompt you that it is necessary to calibrate the spectrophotometer.

Alternatively, you can initiate the DTP41 calibration process using the Instrument button on the DTP41. For more information on this method, see the documentation that came with the X-Rite DTP41.

Color Measurement Instruments



Multiple users can be connected to one Fiery EX3535 with ColorWise Pro Tools, but only one user at a time can use the Calibrator module. An error message appears if you try to calibrate when another user is already using ColorWise Pro Tools to calibrate.

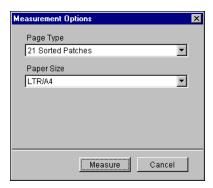
You will need the Color Reflection Reference strip that is included with the spectrophotometer. Remove the strip from its protective envelope, handling it by the edges only. Keep the strip free of dust and smudges and always store it in the protective envelope.

TO CALIBRATE THE X-RITE DTP41

- Connect the spectrophotometer to the computer and turn on power (see page A-1).
- 2. Start Calibrator.

For instructions on starting Calibrator, see page 2-6.

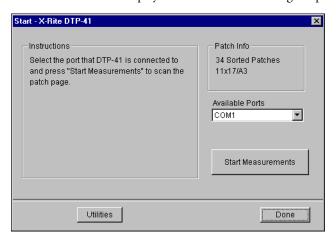
- 3. Choose DTP41 as the measurement method.
- 4. In the Get Measurements pane, click Measure.
- 5. In the Measurement Options dialog box, click Measure.



6. Choose the appropriate COM port for the DTP41 from the Available Ports menu.

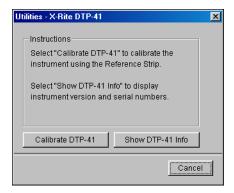


The Instructions area displays instructions for selecting the port.



7. Click Utilities.

The Utilities dialog box appears.

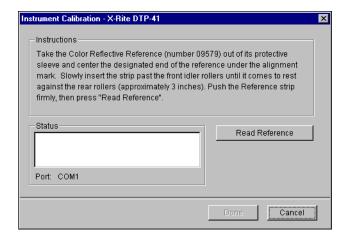


To view version and serial number information, click Show DTP-41 Info, and then click Done when you are finished.

8. Click Calibrate DTP-41.

The Instrument Calibration dialog box appears.





- 9. If you have not already done so, remove the shipping spacer from the measurement page slot.
- 10. Insert the end of the Color Reflection Reference strip into the calibration strip entrance on the DTP41. Center the arrow on the strip below the alignment mark (see the diagram on page A-2), and slide the strip into the DTP41 until you feel the resistance of the feed mechanism.
- 11. Click Read Reference in the Instrument Calibration dialog box.

The DTP41 pulls the calibration strip through automatically.

A message appears in the Status area when the calibration is finished.

- 12. Click Done.
- 13. Close the Utilities window.

This completes DTP41 calibration.

When the DTP41 requires calibration, your computer prompts you. When the prompt message appears, click Calibrate Now and follow the instructions, starting with step 8 on page A-6.

After calibrating the DTP41, calibrate the Fiery EX3535 (see page 2-19).



Using the X-Rite DTP32 densitometer

ColorWise Pro Tools are designed to work with the X-Rite DTP32 reflection densitometer, which feeds color measurements to the Fiery EX3535 automatically.

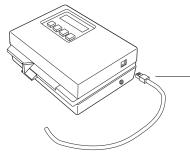
NOTE: Measurements from other densitometers can be input using a simple ASCII file format (see Appendix B).

Setting up the DTP32

Before you calibrate the Fiery EX3535 using the X-Rite DTP32, you need to connect, configure, and calibrate the densitometer to prepare for measuring the printed patches (see "Calibrating the DTP32" on page A-10). For additional information about setting up and using the DTP32, see the separate documentation included with the densitometer.

TO CONNECT THE X-RITE DTP32 TO THE COMPUTER

- 1. Turn off the computer.
- 2. Plug the square end of the interface cable (looks like a modular phone plug) into the I/O port on the side of the X-Rite DTP32.



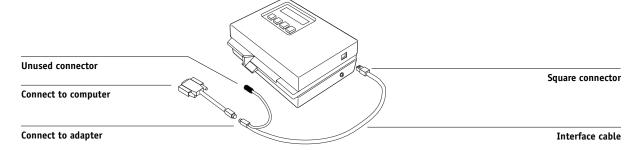
Square connector

Color Measurement Instruments

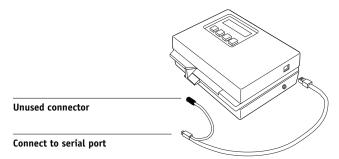


3. Attach the connector to the computer.

For a Windows computer, insert the 8-pin mini-DIN end of the interface cable into the 9-pin DB9 Connector cable adapter. Insert the 9-pin end into the COM1 or COM2 port on the computer and tighten the screws. If the available port on your computer is 25-pin, you must use the 8-pin-to-25-pin adapter.



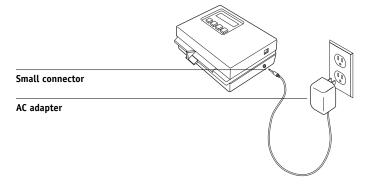
For a Mac OS computer, connect the 8-pin mini-DIN plug directly into the serial port of the computer.



NOTE: For Mac OS computers with a USB port (for example, an iMac), you need an adapter to connect the DTP32 to your computer. For information on supported adapters, see the X-Rite, Inc. web site (www.x-rite.com).



Plug the small connector on the adapter cable into the side of the X-Rite DTP32 and plug the AC adapter into a wall outlet.



- 5. Turn on the computer.
- 6. Calibrate the DTP32 (see the following section).
- 7. Calibrate the Fiery EX3535 using ColorWise Pro Tools and the DTP32 (see page 2-22).

Calibrating the DTP32

You will need the black-and-white X-Rite Auto-Cal Strip included with the densitometer. Calibrating the densitometer does not require ColorWise Pro Tools.

TO CALIBRATE THE X-RITE DTP32

- 1. Connect the densitometer to the computer and supply power (see page A-8).
- 2. From the Main Menu on the X-Rite DTP32 display, press the p1 key once to reach p2.
- 3. Press the cal key.

Calibrating motor speed is displayed, followed by the words INSERT CAL STRIP.

4. Insert the X-Rite Auto-Cal Strip into the 35mm slot on the front of the X-Rite DTP32— arrow end first—until it stops or the densitometer starts pulling the strip.

Reading appears momentarily, followed by the density values and CALIBRATION OK. The densitometer automatically returns to the MAIN MENU.

If UNRECOGNIZABLE STRIP appears, repeat the process or try cleaning the strip (see the X-Rite DTP32 Operating Manual).

A-11 Color Measurement Instruments

Recalibrate the DTP32 at least once per month. For critical color, calibrate the densitometer every time you calibrate the Fiery EX3535. The DTP32 may also warn periodically that it requires calibration.



Appendix B: Importing density measurements

This appendix describes Simple ASCII File Format, which can be used to import density measurements from measurement devices. To use your own measurement data from an alternate measurement instrument, record your individual readings in a text file and structure it as follows.

Simple ASCII Import File Format (SAIFF)

This format describes **Status T** measurement data for import into the ColorWise Pro Tools Calibrator. The three possible file formats are:

- 1D Status T density for EFI 34 patch page
- 1D Status T density for EFI 21 patch page
- 1D Status T density for other pages (maximum of 256 patches per ink)

The file format is ASCII and has no tabs. A single space or multiple spaces are used as delimiters. Blank lines are not allowed. Each line in the file represents four patches (C, M, Y, K) of a specific ink value. Comments may be on any line in the file, and these lines start with a pound sign (#) followed by a space. A line with a pound sign followed by any character other than a space has been reserved. Comments must be on an entire line by themselves.

Each line of data contains five values. The first number is the sequential patch number (for EFI 34 and EFI 21 pages) or the ink value percentage (for other pages). The four values that follow are the density values of C, M, Y, and K of the corresponding patch. Lines are ordered either by increasing sequential patch numbers, or by increasing the ink percentage.

For Windows computers, the file extension must be .cm1. For Mac OS computers, the file type must be 'TEXT'.

Measurement data in EFI 34 and EFI 21 are paper-relative. For other pages, if the first line corresponds to zero ink value, the Calibrator assumes that the measurement data is absolute and adjusts it to become paper-relative by subtracting the density values of the first line from the remaining patches.



Example of 1D Status T density for EFI 34 patch page

This file format is used to specify the Status T density measurements of the EFI 34 patch page. The value in the first column is the patch number. The first patch must be 1 and the last must be 34.

```
#!EFI 3
# EFI ColorWise 2.0 Data
type: 1DST34
# Cyan Magent Yellow Black
1 0.0300 0.0400 0.0200 0.0400
2 0.0600 0.0700 0.0800 0.0700
3 0.1000 0.1000 0.1000 0.1000
(...more data...)
33 1.6700 1.3400 0.8900 1.6700
34 1.7200 1.4300 0.9300 1.7500
```

Example of 1D Status T density for EFI 21 patch page

This file format is used to specify the Status T density measurements of the EFI 21 patch page. The value in the first column is the patch number. The first patch must be 1 and the last must be 21.

```
#!EFI 3

# EFI ColorWise 2.0 Data
type: 1DST21

# Cyan Magent Yellow Black
1 0.0300 0.0400 0.0200 0.0400
2 0.0600 0.0700 0.0800 0.0700
3 0.1000 0.1000 0.1000 0.1000
(...more data...)
20 1.6700 1.3400 0.8900 1.6700
21 1.7200 1.4300 0.9300 1.7500
```



Example of 1D Status T density for an arbitrary page

This file format is used to specify the Status T density measurements of a user-defined patch page. The value in the first column is the ink/toner percentage of the patch. The first percentage must be 0 and the last percentage must be 100. The percentages must increase in between.

```
#!EFI 3

# EFI ColorWise 2.0 Data

type: 1DST

# percnt Cyan Magent Yellow Black
0.0000 0.0300 0.0400 0.0200 0.0400
0.3922 0.0600 0.0700 0.0800 0.0700
1.1765 0.1000 0.1000 0.1000 0.1000
(...more data...)
98.0000 1.6700 1.3400 0.8900 1.6700
100.0000 1.7200 1.4300 0.9300 1.7500
```

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