

FreeFlow®

Web Services

Credit Card

Payment Guide

Xerox Corporation
Global Knowledge & Language Services
800 Phillips Road
Building 845
Webster, New York 14580

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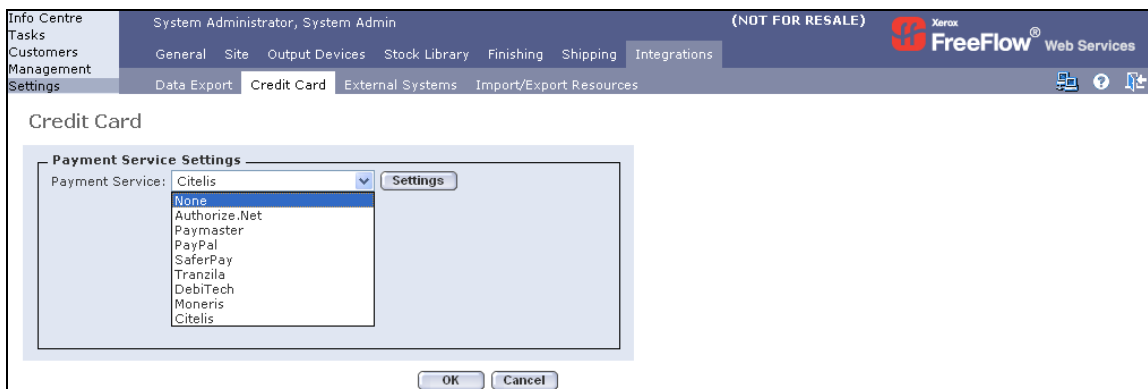
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Changes are periodically made to this document. Changes, technical inaccuracies, and typographical errors will be corrected in subsequent editions.

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Introduction



FreeFlow Web Services Credit Card Payment enables Print Buyers to carry out payment for Print Provider services through the use of an online payment service. *Credit Card Payment* will be available according to licensing authorization. After the Payment Service has been set, the *Payment Method* checkboxes will be enabled in the *Preference* panel of *Management/Customers*.

Currently, *FreeFlow Web Services* supports *Credit Card* payment through the following payment services:

- Authorize.Net
- Paymaster
- GZS Paymaster Service
- PayPal
- SaferPay
- Tranzila
- DebiTech
- Moneris
- Citelis

In order to work with *Payment Services* not yet supported by the system, see the *Print Provider: Adding FreeFlow Web Services Credit Card Service Vendors* paragraph.

Integrating with the FreeFlow Web Services Credit Card Payment Service Vendors

Authorize.Net Payment Gateway

In order to integrate the *FreeFlow Web Services* system with *Authorize.Net Payment Gateway*, carry out the following steps:

- 1 Register with *Authorize.Net*.

The Print Provider opens an account in *Authorize.Net* and receives a *Login ID* and *Password*, which allows access to the *Merchant Interface* on the *Authorize.Net* web site (the *Merchant Interface* is a web-based tool through which merchants can manage their accounts and transaction activity; a *Login ID* and *Password* are required in order to access the *Merchant Interface*).

- 2 Obtain a *Transaction Key* from the *Merchant Interface*. The *Transaction Key* is a unique string that allows communication with *Payment Gateway* in a secure manner.

Note: The *Transaction Key* is secure information, which must not be shared with other parties.

To obtain the *Transaction Key* from the *Merchant Interface*, carry out the following steps:

- a. Browse to <https://secure.authorize.net>, enter the *Login ID* and the *Password* and login to the *Merchant Interface*.
- b. From the *Main Menu* (on the left side), select *Settings*.
- c. In the *Security* section, click on *Obtain Transaction Key*.
- d. Enter an answer to your *Secret*.
- e. Click on *Submit*; the *Transaction Key* is returned.

3 Configure the *Relay Response URL*.

The *Relay Response URL* is the *URL* in the *Web Services* system to which the *Payment Gateway* sends responses after processing payment transactions. To configure the *Relay Response URL*, carry out the following steps:

- a. Browse to <https://secure.authorize.net>, enter the *Login ID* and the *Password* and login to the *Merchant Interface*.
- b. From the *Main Menu* (on the left side), select *Settings*.
- c. In the *Transaction Response* section, click on *Relay Response*.
- d. In the *URL* field box enter the following string:

- <http://<IP>/NewsWay/Versions/250/Site/ISWay/App/Payment/AuthorizeNet/relayResponse.asp>

Note: Replace the *<IP>* with the *Web Services DNS* or *IP* address, as specified in *Settings/System/Server Address* (i.e. <http://print.Xerox.com/NewsWay/Versions/250/Site/ISWay/App/Payment/AuthorizeNet/relayResponse.asp>)

4 Set up *Web Services*.

5 Log in to *Web Services* and go to *Printer > Administration > System Parameters*.

6 In the *Payment Service Settings* panel, click on the *Payment Service* dropdown box and select *Authorize.Net Payment Service*.

7 Click on *Settings*; the *Payment Settings* window appears.

8 Configure the following parameters:

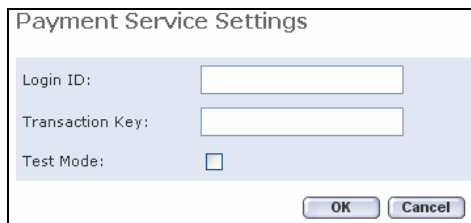
- *Login ID* – the same *Login ID* that is used to login into *Merchant Interface*
- *Transaction Key* – the *Transaction Key* obtained from the *Merchant Interface* as described in the step 2.
- *Test Mode* – when checkmarked, the system will work in the test mode

Note: The *Test Mode* allows the *Print Provider* to test *Credit Card* payment without processing actual credit card data.

Selecting the Authorize.Net Service

To select the *Authorize.net* service, carry out the following steps:

- 1 In the *Payment Service Settings* panel, click on the *Payment Service* dropdown box and select *Authorize.Net*.
- 2 Click on *Settings*; the *Payment Settings* dialog box appears.



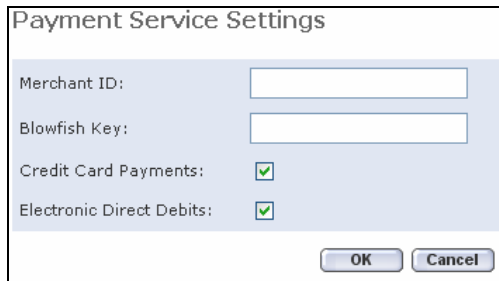
The screenshot shows a dialog box titled "Payment Service Settings". It contains three input fields: "Login ID:" with a text box, "Transaction Key:" with a text box, and "Test Mode:" with an unchecked checkbox. At the bottom right, there are two buttons: "OK" and "Cancel".

- 3 Enter the *Login ID* and the *Transaction Key*.
- 4 To test credit card payment without processing actual credit card data, checkmark the *Test Mode* checkbox.
- 5 Click on *OK*, to accept the settings.

GZS Paymaster Service

To select the *GZS Paymaster* service, carry out the following steps:

- 1 In the *Payment Service Settings* panel, click on the *Payment Service* dropdown box and select *GZS Paymaster*.
- 2 Click on *Settings*; the *Payment Service Settings* dialog box appears.



Payment Service Settings

Merchant ID:

Blowfish Key:

Credit Card Payments:

Electronic Direct Debits:

OK Cancel

- 3 Enter the *Merchant ID* and the *Blowfish Key*.
- 4 To request credit card payment, checkmark the *Credit Card Payments* checkbox.
- 5 To request electronic direct debits, checkmark the *Electronic Direct Debits* checkbox.
- 6 Click on *OK*, to accept the settings.

PayPal Payment Service

In order to install *PayPal* on the server, the *PayPal* zip file must first be downloaded and extracted to the directory that *FreeFlow Web Services* resides in (i.e. D drive). This zip file can be accessed from the *Partners* support site.

Opening a PayPal Payment Account

To open a *PayPal* account, carry out the following steps:

- 1 In the *PayPal* web site, click on the *Sign Up For a PayPal Account* link; the new *PayPal Account* window appears.
- 2 Click on the *Business Account in:* radio button and then select the country that the Print Provider is based in.
- 3 Click on *Continue*; the *Account Sign Up* window appears.
- 4 Complete all of the field boxes, answer all questions and then click on *Sign Up*; the *Confirm Email* window appears, notifying that an *e-Mail* message has been sent to you.
- 5 Open the *e-Mail* message from *PayPal* and carry out the instructions; the *Enter Password* window appears.
- 6 Enter the *Password* as determined in Step 4 and click on *Confirm*; the *Email Confirmed* window appears.
- 7 Click on *Continue*; the *Add Bank Account* window appears.

Note: PayPal presently provides their service to holders of the following active *Credit* or *Debit* cards:

- Visa
 - MasterCard
 - Discover
 - American Express
- 8 Enter all appropriate information and click on *Add Bank Account*.
 - 9 Complete all of the remaining steps, as instructed.

Setting up PayPal in FreeFlow Web Services

To set up the *PayPal* payment service in *Web Services*, carry out the following steps:

- 1 Log in to *Web Services* and on the Print Provider side, go to *Settings/Integrations/Credit Card*.
- 2 In the *Payment Service* dropdown box, select *PayPal* and then click on *Settings*; the *Payment Settings* dialog box appears.

Note: If *Credit Card* does not appear in the interface, contact your local distributor for support.



The image shows a dialog box titled "Payment Service Settings". It has a light blue header bar. Below the header, there is a text input field labeled "Merchant ID (e-mail):". Below that is a checkbox labeled "Test Mode:". At the bottom of the dialog, there are two buttons: "OK" and "Cancel".

- 3 Enter the Print Provider *e-Mail* address.

Note: To enable the Print Provider to test *Credit Card* payment without processing actual *Credit Card* data, checkmark *Test Mode*. To process an authentic *PayPal* order, ensure that the *Test Mode* checkbox has been cleared.

- 4 Click on *OK* to apply the new settings and to close the *Payment Settings* window.

SaferPay

In order to integrate the system with *SaferPay Payment Gateway*, carry out the following steps:

- 1 Register with *SaferPay*; the Print Provider registers through *SaferPay* and receives a *Login ID*, *Password* and *Account id*.
- 2 Download the *SaferPay* component.
- 3 Install the component on the *FreeFlow Web Services* server, following the introductions from *SaferPay*.
- 4 Extract the *SaferPay* zip file (that has been provided to you) into the *Web Services* folder.
- 5 Log in to *Web Services* and go to *Settings/Integrations/Credit Card*.
- 6 In the *Payment Service Settings* panel, click on the *Payment Service* dropdown box and select *SaferPay*.
- 7 Click on *Settings*; the *Payment Settings* dialog box appears.
- 8 Configure the following parameters:
 - *Account ID* – the same *Account ID* that *SaferPay* provided while registering.
 - To request credit card payment, select the *Credit Card Payments* checkbox.
- 9 Click on *OK*, to accept the settings.

DebiTech

In order to integrate the *FreeFlow Web Services* system with *DebiTech Payment Gateway*, carry out the following steps:

- 1 Register with *DebiTech*; the Print Provider registers through *DebiTech* and receives a *Login ID*, *Password* and *Account name*.

Note: Web Services uses the *DebiTech* “Hosted Pages” to perform the *Credit Card* processing.

There is a need to configure the “Hosted Pages” so that when the users complete *Credit Card* processing, they will land on the *Web Services* site.

To configure the “Hosted Pages”, continue with the following steps:

1. In the *DebiTech* site account, click on “Hosted Pages” / Overview and then edit the standard *PageSet*.
2. Click on the *Authorization OK* link.
3. In the *HTML* code that appears, search for the strings below:

```
<a href="">ersätt den här länken för att komma tillbaka till er butik</a></b>  
</font>  
<p>
```

4. Following the strings above, enter the section below:

```
[ver location="http://[Web Services DNS name or  
IP]/NewsWay/Versions/250/Site/IWay/App/Payment/DebiTech/status.asp?orderid=[ver id  
no]&custom=[ver valueof=custom]&amount=[ver sum]&status=[ver reply]">
```

5. Click on *Save*.
6. Click on the *Authorization declined* link.
7. In the *HTML* code, search for the strings below:

```
<a href="">ersätt den här länken för att komma tillbaka till er butik</a></b>  
</font>  
<p>
```

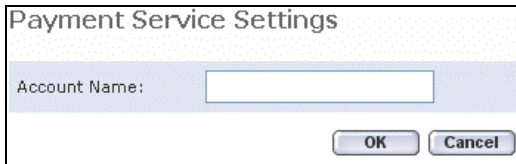
8. Following the strings above, enter the section below:

```
[ver location="http://[iWay DNS name or  
IP]/NewsWay/Versions/250/Site/IWay/App/Payment/DebiTech/status.asp?orderid=[ver id  
no]&custom=[ver valueof=custom]&amount=[ver sum]&status=[ver reply]">
```

9. Click on *Save*.

Continue with the following steps:

- 2 Extract the *DebiTech* zip file (that has been provided to you) into the *Web Services* folder.
 - Log in to *Web Services* and go to *Settings/Integrations/Credit Card*.
- 3 In the *Payment Service Settings* panel, click on the *Payment Service* dropdown box and select *DebiTech*.
- 4 Click on *Settings*; the *Payment Settings* dialog box appears.
- 5 Configure the following parameters:
 - *Account Name* – the same *Account Name* that *DebiTech* provided while registering.



The image shows a dialog box titled "Payment Service Settings". It contains a label "Account Name:" followed by a text input field. At the bottom right, there are two buttons labeled "OK" and "Cancel".

- 6 Click on *OK*, to accept the settings.

Moneris

In order to integrate the system with the *Moneris Payment Gateway*, carry out the following steps:

- 1** Register with *Moneris*; the Print Provider registers through the *Moneris* website and receives a *Store ID* and *Store Key*.
- 2** Log in to *Xerox* and go to *Settings/Integrations/Credit Card*
- 3** In the *Payment Service Settings* panel, click on the *Payment Service* dropdown box and select *Moneris*.
- 4** Click on *Settings*; the *Payment Settings* dialog box appears.
- 5** Configure the following parameters:
 - *Store ID* – The unique *Store ID* that *Moneris* provided while registering.
 - *Store Key* – The unique *Store Key* that *Moneris* provided while registering.
- 6** Click on *OK*, to accept the settings.

Citelis Online

In order to integrate the system with *Citelis*, carry out the following steps:

- 1 Register with *Citelis*; the Print Provider registers at *Citelis* and receives a *Store ID*, *Store Key* and a test *Credit Card*.
- 2 Log in to *FreeFlow Web Services* and go to *Settings/Integrations/Credit Card*.
- 3 In the *Payment Service Settings* panel, click on the *Payment Service* dropdown box and select *Citelis*.
- 4 Click on *Settings*; the *Payment Settings* dialog box appears.
- 5 Configure the following parameters:
 - ***Store ID*** – The unique *Store ID* that *Citelis* provided while registering
 - ***Store Key*** – The unique *Store Key* that *Citelis* provided while registering
- 6 Click on *OK*, to accept the settings.
- 7 Test the integration by paying for an order using the test *Credit Card* details.

Print Provider: Enabling FreeFlow Web Services Credit Card Payment for a Specific Customer

To enable *Credit Card* payment for a specific customer, carry out the following steps:

- 1 On the Print Provider side, go to *Customers > Settings > Preferences* and select a target customer.
- 2 In the *Pricing/Payment Method* sub pane, checkmark the *CC (Credit Card)* checkbox.
- 3 Click on *OK* to apply the new setting.

Print Buyer: Enabling FreeFlow Web Services Credit Card Payment

In order to pay for a Job using a payment service, carry out the following steps:

- 1 When ordering a Job, click on *Get Quote* and then *Proceed to Order*; the *Confirm Order* pane appears.
- 2 In the *Payment Method* sub-panel, click on the *Credit Card* radio button and then click on *Place the Order*; the Print Buyer is automatically transferred to the payment service web page.

Print Provider: Adding FreeFlow Web Services Credit Card Service Vendors

In order to add *Credit Card* vendors to the system's list of available vendors, carry out the following steps:

- 1 Send an e-Mail message to your *Xerox FreeFlow Web Services* representative with the following information:
 - Name of the Payment Service Vender
 - Website of Payment Service Vender
 - Test account in the Payment Service Vender site or a description of the way in which to create a test account
 - Documentation, in English, outlining the means by which to interact with the Payment Service Vender's site or a link to a location where such documentation can be downloaded

Note: Adding *Credit Card* vendors is a service that is charged to the Print Provider. For more information, contact your local distributor.

