Xerox Mobile Print App Privacy Policy

Introduction

This privacy policy covers the Xerox Mobile Print Portal Application ("Mobile Print App") belonging to Xerox Corporation ("Xerox" or "we") in the United States.

Xerox is committed to respecting your privacy and complying with applicable data protection and privacy laws. We have provided this privacy policy to help you understand how we collect, use, and protect your information. We wish to help you make informed decisions; therefore, please take a few moments to read the sections below and learn how we may use your personal information. Your use of the Mobile Print App indicates that you have read, accepted and agreed to this privacy policy and any other applicable terms.

- Xerox informs its mobile application users ("you") how it uses personally identifiable information that is collected via its mobile applications;
- We maintain confidentiality and security safeguards for personally identifiable information;
- You have control over personally identifiable information you decide to submit to the Mobile Print App; and
- You can opt-out of receiving commercial messages from the Mobile Print App at any time.

Xerox maintains the information it receives via its mobile applications in strict confidence; information you submit through the Mobile Print App is not sold to or shared with third parties, except our subsidiaries, affiliates, agents and partners as described in this policy.

Xerox reserves the right to notify you about administrative matters that pertain to the Mobile Print App products or services. We may disclose your personally identifiable information, as required by law or regulation, in connection with law enforcement, fraud prevention, or other legal action; or if we reasonably believe it is necessary to protect Xerox, our customers, or the public. Although Xerox does not currently anticipate a change in our corporate status, in the event of a merger or acquisition of the company or a substantial portion of its assets, Xerox may disclose, or transfer personal information collected via the Mobile Print App to the surviving or acquiring party, respectively.

Collection of Personally Identifiable Information

You may choose to give us personally identifiable information via the mobile application to allow us to communicate with you or provide you with services. If you request us to perform troubleshooting, Xerox may access the documents you choose to submit to the Mobile Print App. You have control over the content of the documents you submit to the Mobile Print App. To set up a User Account we will ask you to provide one or more of the following, depending on the type of account you are registering: email address, workplace username and password. If you choose to, you can provide your current device location when reporting through the Mobile Print App. In order to research and improve our services, we may analyze anonymized data provided to the Mobile Print App. You can always opt-out from this service.

The Mobile Print App is not directed to, or intended for, children and does not knowingly collect personally identifiable information from children. By downloading or using the Mobile Print App, you affirm that you are at least eighteen (18) years old and that you understand and agree to comply with this privacy policy and the End User License Agreement.

Personally identifiable information collected may be stored and processed in the United States or any other country in which Xerox or its subsidiaries, affiliates, agents or partners maintain facilities, and by using this mobile application, you consent to any such transfer of information outside of your country.

Why Does the Mobile Print App Collect Personally Identifiable Information?
The Mobile Print App may use personally identifiable information submitted via its mobile applications to route requests to the correct Xerox Mobile Print Solution deployment for your account.

Communication Preferences.
The Mobile Print App does not send commercial mobile application messages to you advertising our products and services. Our mobile application communications with you are primarily administrative and transactional notices, the purpose of which is not promotional in nature.

Security of Personally Identifiable Information

Xerox maintains strict access control over personally identifiable information.
Only authorized Xerox personnel, and those of our subsidiaries, affiliates, agents, and partners are allowed to handle information submitted to the Mobile Print App.

Personally identifiable information is stored in password-protected environments and is subject to industry-standard information security policies, standards, and procedures. Your documents may pass through one or more servers for conversion before being printed. Although we take reasonable steps to protect your information, no website, internet transmission, computer system or wireless connection is completely secure.

Our agents and partners protect personally identifiable information.
When you arrange for services via the Mobile Print App, it may be necessary to transfer personally identifiable information to our subsidiaries, affiliates, agents or partners, who then provide the services. Xerox requires that its subsidiaries, affiliates, agents and partners handle personally identifiable information with the same concern for personal privacy as Xerox.

Access to Information
You may contact Xerox to check the accuracy of your personally identifiable information or to request that your information be updated or deleted by contacting us at the email address contained in the application under “Support.” Xerox reserves the right to confirm your identity and to modify the scope and number of requests.

Google Analytics
How does the Mobile Print App useGoogle Analytics?
We use Google Analytics to track usage and activity of the Mobile Print App. Google Analytics may collect information automatically from you through the use of their analytics ID. An analytics ID is a specific string of numbers or letters that is assigned to your device but does not name you. The analytics ID allows Google to track your behavior and automatically collect data, including data regarding your use of your mobile device and your use of the Mobile Print App. This data may include the number of print jobs you have performed using the Mobile Print App and feedback from you regarding your use of the application. Google Analytics provides us with aggregate information about the use of the Mobile Print App. It does not provide information

about specific users that would allow us to personally identify you. We use the information we receive from Google Analytics to understand how individuals are using our application and to make improvements. Read more about how Google Analytics uses your information here. In your Mobile Print App settings, you may disable the automatic collection of data by turning off Google Analytics. If your version of the Mobile Print App does not contain this setting then Google Analytics is not being used in your version of the application.

Contact Us
We welcome questions or comments about our Xerox Mobile Print App Privacy Policy. You may also contact us if you feel that your personal information is used in a way inconsistent with this policy. Email us at usa.xeroxmobileprintfeedback@xerox.com.

Policy Updates
Xerox reserves the right to make changes to this policy. If we make changes, we will revise this privacy policy to reflect such changes and revise the effective date of the policy.

Policy Effective Date: 9/2/2017.

What was revised in the last update?
This is the original Xerox Mobile Print App Privacy Policy.