

Xerox® FreeFlow® Print Server for Xerox® Versant™ 2100 Press Customer Welcome Package



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Welcome & Congratulations

This is the latest software and documentation package for your Xerox® FreeFlow® Print Server. There are a number of changes that will impress you. Whether you're starting out in digital color or already delivering color-critical jobs, this sleek, simple and smart new software will help you get the job done. FreeFlow Print Server brings the most sophisticated blend of office and production workflows with version 9. The FreeFlow Print Server delivers production level capabilities such as robust queue management and Adobe® PDF Print Engine support while honoring all the office capabilities the machine has to offer. Simplicity—to help you get the work done whether you are printing with PostScript® or through the Adobe PDF Print Engine, the FreeFlow Print Server makes it easy to get great results, every time. The Xerox® Print Driver is very visual and makes it easy for people to submit jobs for printing.

For the operator or walk-up user, the User Interface (UI) is easy to use and can be customized to support the activities that you do the most. And for those last minute changes, you can make them effortlessly at the UI on a page, job or queue level.

End-to-end ease

The FreeFlow Print Server with the Adobe PDF Print Engine, delivers a predictable and consistent workflow—from creative through prepress and production. By using native PDF files, you eliminate the problems associated with PostScript conversion. Special effects added by the document designer print as expected—without time-consuming and unreliable workarounds such as flattening layered files. Plus, color conversion, trapping and imposition are integrated and performed at the print server.

Confident Color Technology

Whether you are looking for great results with built-in or customizable color controls, the FreeFlow Print Server has it. Color calibration is not only reliable but also easy, quick and very accurate. And with Xerox® Consistent Color Mode—an easy, one-button selection to “normalize” color across multiple print engines combined with our advanced profiling technology and the highly refined calibration techniques—the FreeFlow Print Server provides you with a benchmarking simple, built-in color management for consistency across devices and time.

Variable Print—from simple to complex

From simple to complex, the FreeFlow Print Server can handle your variable data printing needs, thanks to variable data caching, background forms and other performance features. All data is kept intact using a native format without file conversion, so you can feel confident that your job will print quickly and correctly. It's the logical printing solution whether you are just beginning or already printing variable jobs.

Benchmark security—because it truly matters

Benefit from multiple security levels, all based on super-secure UNIX® which is not susceptible to attack from email viruses or worms. Encrypted job-submission modes provide for public and private key encryption. Security profiles offer custom setups, a print mode that limits duplicate page printing, and more. Rest assured, you are working with a very secure system.

Useful Material

Below are some useful resources available on the Customer Documentation Media

FreeFlow Print Server Brochure

Quick look at Adobe PDF Print Engine

FreeFlow Print Server Color Handbook

The Color Handbook is designed to inform you about the features and operation of the FreeFlow Print Server to help you achieve the best color from your printer as quickly as possible.

Full Featured Print Drivers

Windows and Mac Print Drivers available on the web and on media in the Customer Documentation kit.

FreeFlow Remote Printer Software

A software application that allows a user to control FreeFlow Print Server from a remote computer. View printer status, submit, preview and control jobs remotely.

