Power and productivity for transactional printers

Selected features	Benefits
Productivity and Workflow	
Dual core high CPU, large disks	Ample processing capacity and storage to ensure stability on long print runs
Gallop	Print a job while still processing parts of it, minimizing idle press time
Fusion architecture, RIP to disk	Stability required for critical high-volume applications
Scaleable RIP architecture *	Enables easy addition of computing power as needed to support growth
Variable Data Printing (VDP)	
Full support of leading VDP file formats (PPML, **Xerox VIPP****, VPS)	Rapid, efficient VDP processing, regardless of the original authoring tool or file format
IPDS capable *	Critical communication standard for productivity in TransPromo print environments
Easy VDP creator - a set of pre-defined VDP templates ready for immediate use *	Enables printers to get started in VDP easily, so they can focus on developing business rather than learning software

* Available with recent technology releases
** **Xerox VIPP** is supported only for **Xerox** Digital Printers

For more information about **Creo** Branded Products,
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creo
COLOR SERVERS

Creo Color Servers for the TransPromo Print Market

Creo Color Servers driving your digital presses—because productivity requires powerful technology

Creo Color Servers
Maximizing TransPromo print productivity

Creo Color Servers deliver the processing speed, color accuracy, and job control that have made them the premier solution for print on-demand professionals. They optimize the performance of the industry's leading digital printers, increasing their efficiency, adding automation and providing new levels of operator control. Above all, they provide new opportunities for profitability, through operational flexibility and cost efficiencies.

New power for variable data printing

New advancements in **Creo** Color Server Technology have brought new flexibility and added new capabilities to meet the needs of print specialties such as TransPromo printing, such as high-speed variable data printing, accurate color, high-quality photo reproduction, and more.

Creo Color Servers are renowned as the superior server for high-end and mid-volume production printing. Recent developments have had a tremendous impact on **Creo** Color Servers' applications. Whatever your primary print market—whatever your production volume—there is a **Creo** Color Server solution that can increase your productivity, flexibility, and output quality.

Why choose **Creo** Color Servers for TransPromo printing?

If you print TransPromo jobs, you need a print server that can drive your digital press to its rated speed, even when the print job involves multiple variable fields and full-color variable images. TransPromo print volumes can be extremely high, and the variable fields can be thousands of records long.

The personalized components on each printed page go beyond transactional information, to include full-color individualized marketing messages with high-resolution images. This growing print specialty requires the data accuracy and security of financial printing, with the color and image-reproduction standards of marketing.

With even greater reliability and processing power, **Creo** Color Servers are uniquely suited to meet the challenges of TransPromo printing, with their combination of VDP features, color accuracy, comprehensive operator control, and sheer processing speed.

- scaleable architecture and upgrade path
- IPDS acceptance for productivity in TransPromo print environments
- optimal productivity from your digital presses
- powerful color control tools
- built-in VDP features
- stability to run high print volumes 24/7
- job integrity for transactional printing