

## Quality and productivity for printing books and manuals

Selected features	Benefits
<b>Productivity and Workflow</b>	
Dual core high CPU, large disks	Supports the full range of printers and presses in the production environment to process and print large files
Last-minute corrections	Last-minute color adjustments are simple and easy to perform
Post-RIP editing	Jobs can be edited post-RIP—saves processing time and avoids delays
Scaleable RIP architecture *	Easily expand computing power to support high-volume processing
Hot folder / Virtual printer	Ease of use through preset workflows—one-time definition of frequently-used job settings
Mixed media	Supports mixed paper feed and mixed image orientation on the same job. Enables duplexing of a mixed media document
Imposition template builder	Built-in imposition application—no need for third party software
<b>Color and Image Quality</b>	
4D device links color management provides better match to offset	Ensures digital print better fits the standards, expectations and taste of commercial print buyers
Protect RGB and CMYK colors	Improves consistency of corporate and spot colors, by converting 'protected' RGB/CMYK values to specific spot color values
Better handling of vignettes and text in images	Increases quality output of images
Spot color editor	Ensures the accuracy and consistency of spot colors, both within and between different jobs
Preserve pure colors	Removes stray colors from elements that should be black only. This improves quality and saves on unnecessary color ink consumption
<b>Variable Data Printing (VDP)</b>	
Full imposition support for VDP	Imposes your VDP jobs faster and easier
Support for popular VDP applications including the <b>Darwin</b> VDP Software	VDP Partnership Program ensures tested connectivity between the <b>Creo</b> Color Server and the broadest array of leading VDP solutions
Full support of leading VDP file formats (PPML, <b>Xerox VIPP</b> **, VPS and PDF)	Rapid, efficient VDP processing, regardless of the original authoring tool or file format

\* Available with recent technology releases

\*\* **Xerox VIPP** is supported only for **Xerox** Digital Printers

For more information about **Creo** Branded Products, contact your local representative or visit [www.creoservers.com](http://www.creoservers.com)

### Americas

42-06A Bell Blvd  
Box 101  
Bayside, NY 11361, USA  
T.+1.866.793.4178  
info-us@creoservers.com

### Israel

Ha'Tnufa 7 St.  
P.O. Box 10193  
Petach Tikva 49002, Israel  
T.+972.3.916.7222  
F.+972.3.928.6000  
info@creoservers.com

### EMEA and Asia Pacific

Rue Général de Gaulle 62  
B-1310 La Hulpe, Belgium  
T.+32.2.352.2878  
F.+32.2.357.3111  
info-eu@creoservers.com

Subject to change without notice. XEROX and VIPP are trademarks of XEROX CORPORATION. All other trademarks are the property of their respective owners.

10/09

650-009378-EN

**creo**  
COLOR SERVERS

**creo**  
COLOR SERVERS



## Creo Color Servers for the Books and Manuals Print Market

**Creo** Color Servers driving your digital presses—because productivity requires powerful technology



- advanced color management tools
- power and flexibility for on-demand printing
- commercial-print color quality
- robust architecture for easy handling of large book files
- open connectivity to offset workflow solutions

## Creo Color Servers—maximizing print productivity for books and manuals

**Creo** Color Servers deliver the processing speed, color accuracy, and job control that have made them the premier solution for print on-demand professionals. They optimize the performance of the industry's leading digital printers, increasing their efficiency, adding automation and providing new levels of operator control. Above all, they provide new opportunities for profitability, through operational flexibility and cost efficiencies.

### New flexibility, new capabilities

New advancements in **Creo** Color Server Technology have brought new flexibility and added new capabilities to meet the varied needs of book and manual printers, such as variable data printing, photo printing, accurate color reproduction, and more.

**Creo** Color Servers are renowned as the superior server for high-end and mid-volume production printing. Recent developments have had a tremendous impact on **Creo** Color Servers' applications. Whatever your primary print market—whatever your production volume—there is a **Creo** Color Server solution that can increase your productivity, flexibility, and output quality.

### Why choose **Creo** Color Servers for printing books and manuals?

Book and manual printing is a broad field that encompasses in-house print operations that serve corporations or vertical markets, as well as commercial and publication printers. As digital print quality and flexibility has increased, many printers have moved toward digital for its ability to print high-quality short run books and manuals on demand. On demand

printing allows publishers to increase the number of titles they offer, while reducing or eliminating the warehousing of less-popular inventory.

**Creo** Color Server Technology provides greater operator control, for fast, efficient production of complex jobs, and quick imposition of books and manuals. With **Creo** Color Server Technology, the shortest and most complex print jobs are now easily managed—and profitable.

And **JDF** compliance makes it easy to integrate digital print systems with publishers' conventional prepress workflow systems for quick, efficient coordination of digital-offset hybrid jobs.